

PRESS RELEASE



PROJECT "DIGITAL RADIO IN SCHOOLS"

Secondary School of Mechanical and Electrical Engineering, České Budějovice

The next lecture on digital radio broadcasting within the Digital Radio for Schools project continues on Friday **13 May 2022 at the Secondary School of Mechanical and Electrical Engineering, České Budějovice**. The students will learn about the latest digital radio broadcasting platform, the current state of the art at home and around the world, and technical details such as broadcasting frequencies, digital multiplex content, transmitting antennas, transmitters or single frequency networks (SFN). The lecture will end with a final discussion, with a listen to DAB+ digital radio with your own ears. The lecture will be held in cooperation with the regional studio of Czech Radio České Budějovice.

The "Digital Radio for Schools" project was prepared by RTI cz s.r.o. in 2016 as part of the promotion of media literacy in the Czech Republic. Through lectures, presentations and listening to the latest DAB+ radio platform, the project introduces digital radio to our future generation in technical schools, secondary schools and universities. Within the framework of this project, several lectures have already taken place at schools in Prague, Pilsen, Hradec Králové, Pardubice, Blatná, Písek and Hluboká nad Vltavou. On the basis of these lectures, some of the schools have included the topic of digital radio broadcasting in the school curriculum.

This project "Digital Radio to Schools" will enrich the teaching of every school and will contribute to increasing the media literacy of our young people, adds Roman Kropáček, Chief Operating Officer of RTI cz s.r.o.



RTI cz s.r.o.
Zikmunda Wintra 1282/21
301 00, Pilsen, Czech Republic

Web: www.rticz.com
E-mail: kropacek@rticz.com
Tel.: +420 606657400



www.dab-plus.cz
Internet portal about
digital radio in the Czech Republic

Web: www.dab-plus.cz
E-mail: info@digitalradiodab.cz



Střední průmyslová škola
strojní a elektrotechnická
České Budějovice

SPŠSE České Budějovice
Dukelská 260/13,
370 01 České Budějovice

Web: www.spssecb.cz
E-mail: skola@spssecb.cz