

# PRESS RELEASE



## PROJECT "DIGITAL RADIO IN SCHOOLS"

### Secondary Industrial School and Higher Vocational School Písek

Another lecture on digital radio broadcasting within the Digital Radio in Schools project returns for the second time to the Secondary School of Industry and Higher Vocational School in Písek on Tuesday, 5 April 2022. Students will learn about the latest digital radio broadcasting platform, the current state of the art in the country and the world, and technical details such as broadcasting frequencies, digital multiplex content, transmitting antennas, transmitters and single frequency networks (SFN). The lecture will end with a final discussion, with a listen to DAB+ digital radio with your own ears. The lecture will be held in collaboration with Radio OTAVA.

The "Digital Radio for Schools" project was prepared by RTI cz s.r.o. in 2016 as part of the promotion of media literacy in the Czech Republic. Through lectures, presentations and listening to the latest DAB+ radio platform, the project introduces digital radio to our future generation in technical schools, secondary schools and universities. Within the framework of this project, several lectures have already taken place at schools in Prague, Pilsen, Hradec Králové, Pardubice, Blatná, Písek and Hluboká nad Vltavou. On the basis of these lectures, some of the schools have included the topic of digital radio broadcasting in the school curriculum.

"I believe that this Digital Radio in Schools project will enrich the teaching of every school and will contribute to increasing the media literacy of our youth", adds Roman Kropáček, Chief Operating Officer of RTI cz s.r.o.



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