

PRESS RELEASE

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PROJECT "DIGITAL RADIO IN SCHOOLS"

Secondary School of Electrical Engineering and College of Pardubice

The Digital Radio for Schools project continues after a two-year break with another lecture on digital radio broadcasting on Monday 18 October 2021 at the Secondary School of Electrical Engineering and Higher Vocational School Pardubice. The one-hour lecture focuses mainly on the advantages of digital radio broadcasting compared to analogue radio broadcasting, the current state of the art in the Czech Republic and the world, as well as technical details such as transmission frequencies or the content of the individual parts of the digital multiplex, including a final discussion. There will also be DAB+ radio receivers and the opportunity to listen to digital stations with your own ears.

The "Digital Radio for Schools" project was prepared by RTI cz s.r.o. in 2016 as part of the promotion of media literacy in the Czech Republic. Through lectures, presentations and listening to the latest DAB+ radio platform, the project introduces digital radio to our future generation in technical schools, secondary schools and universities. Within the framework of this project, several lectures have already taken place at schools in Prague, Pilsen, Hradec Králové, Blatná, Písek and Hluboká nad Vltavou. On the basis of these lectures, some of the schools have included the topic of digital radio broadcasting in the school curriculum.

I believe that this project "Digital Radio in Schools" will enrich the teaching of every school and will contribute to increasing the media literacy of our young people, adds Roman Kropáček, Chief Operating Officer of RTI cz s.r.o.



RTI cz s.r.o.
Zikmunda Wintra 1282/21
301 00, Pilsen, Czech Republic

Web: www.rticz.com
E-mail: kropacek@rticz.com
Tel.: +420 606657400



www.dab-plus.cz
Internet portal about
digital radio in the Czech Republic

Web: www.dab-plus.cz
E-mail: info@digitalradiodab.cz



SPŠE a VOŠ Pardubice
Karla IV. 13, 530 02 Pardubice
Czech Republic

Web: www.spse.cz
E-mail: spse@spse.cz