PRESS RELEASE - March 9, 2020

DAY WITH THE DIGITAL RADIO
March 16, 2020, 12-18 hours
Czech Radio Karlovy Vary - Regional Library
Závodní 378/84, 360 06 Karlovy Vary – Dvory

RTI cz s.r.o. This year, too, it continues to promote DAB + digital radio with DAY WITH THE DIGITAL RADIO. In cooperation with the Czech Radio Karlovy Vary and the Regional Library, this event will welcome people interested in digital radio from the Karlovy Vary Region for the first time. Visitors can expect the largest exhibition of DAB + receivers in the Czech republic, newly released gadgets from 2019-2020, car radios, mobile phones with DAB +, radio for the blind, behind the scenes of digital radio broadcasting and now also car adapters for digital radio in cars. One of the interesting things among others will be DAB + radio integrated in the rear view mirror. In addition to new products from TECHNISAT or PURE, new products such as HAMA, KENWOOD, POP and SILVERCREST will be presented. All visitors can try out radio receivers, learn about new features and compare the sound of digital and analogue radio. Around 50 DAB + receivers from 15 manufacturers will be on display. Selected DAB + receivers can be purchased directly at the event. Lectures and complete information on digital radio broadcasting in the Czech Republic will be available. The complete program can be found at www.densdigitalnimradiem.cz (only Czech)

Program:

**Exhibition of the broadcasting DAB receivers**
- 50 receivers for digital broadcasting of DAB+ from 15 producers / model news 2019-2020
- transportable, table, HiFi, car-radios and car-adapters, anthenas for receiving DAB+

**The DAB Era – complete information about the digital broadcasting DAB+ in Czech republic**
- Roman Kropáček, the executive director of RTI cz s.r.o.
- Lukáš Štěpánek, the business representative of TechniSat for the Czech republic

**The sale of the broadcasting DAB receivers**
- possibility to purchase a DAB + receiver on site
- we will help you with the purchase and help you make it work