

Press release

## THE 2020 EUROPEAN RADIO & DIGITAL AUDIO SHOW UNVEILS ITS NEW FEATURES

*“Solid Radio. Liquid Audio.”*

**PARIS – Grande Halle de La Villette**

Thursday 23, Friday 24 and Saturday 25 January 2020

[www.connectonair.com](http://www.connectonair.com) | <http://www.european-show.radio/>

In 2020, the Radio and Digital Audio Show will continue to grow. With over 8,000 visitors expected (35% international), 160 exhibitors and more than a hundred conferences, masterclasses and specialized workshops over 3 days, the show has become the largest event in the industry in Europe. Admission remains 100% free for industry professionals throughout the show, whose theme this year is Solid Radio. Liquid Audio.

Germany and Austria will be in the spotlight with a dedicated pavilion. The presence of German car manufacturer **AUDI** and its **e-tron** with the latest state-of-the-art infotainment system and over **15 German and Austrian exhibitors** in an area of nearly 100m<sup>2</sup> confirms the good health of digital radio and audio market in Germany. Plus, every evening from 7pm, the **“Biergarten”** a colourful, lively beer bar will open its doors.



**Innovation in all its forms will play a pivotal role.** The Podcast&Co area has expanded to become the **POD.Village**, with a new sound stage for conferences and technical presentations. The **In-car XP** stand dedicated to embedded digital radio and audio experiments will provide an opportunity to explore the latest advances in the automotive industry. The **DAB+ pavilion** will once again be the meeting point for all players in digital terrestrial radio around the WorldDAB.

The second round of **REBOUNCE AUDIO**, the hackathon happening, will allow you to have a live immersive experience with multidisciplinary teams in the ins and outs of tomorrow’s radio and digital audio world: new formats, new writing and storytelling, music. . .

**Both new thematic areas, which were a tremendous success amongst professionals, will be repeated. THE SALES HOUSE**, a private area of 250m<sup>2</sup> and a conference room with a seating capacity of 90 to host conventions and cross-industry meetings to encourage interactions about the latest issues. On the agenda: the national convention of the Indes Radios, the National Radio Day of the RCF network, the 90<sup>th</sup> anniversary of “Music & the Spoken Word” by BONNEVILLE DISTRIBUTION...

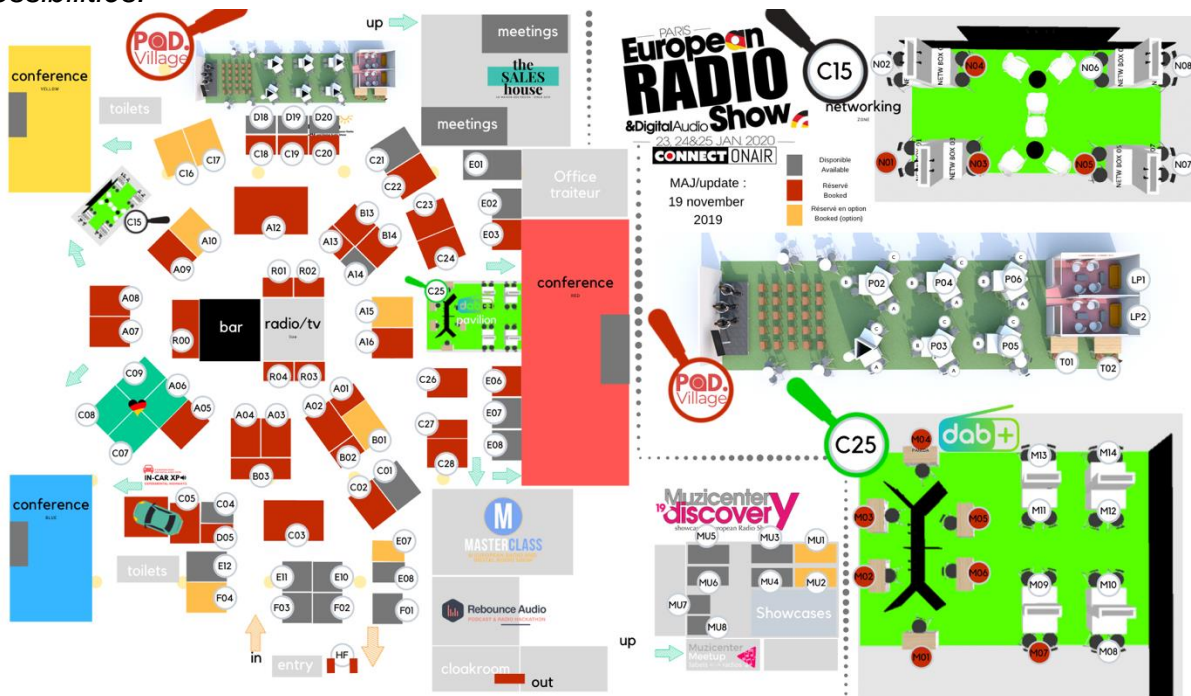
The MUZICENTER DISCOVERY, which features a 250m<sup>2</sup> lounge and showcase area available for artists, has been further extended. In this space, the **Muzicenter Meetup** will offer face-to-face meetings between labels and directors of programmes.



**Philippe Chapot and Brulhatour, who run the European Radio and Digital Audio Show said:**

*“In 2020, in France and Europe, radio remains a safe bet and the soundest listening tool. Europeans love radio and*

*have faith in it. It is still deeply rooted in the lives of listeners. But at the beginning of the 21<sup>st</sup> century, audio is becoming more versatile and is spreading at an ever-faster pace in all the interstices of life and through all types of media. Digital Audio is now available everywhere, anytime. It is definitely a new revolution and a new field of possibilities.”*



Want a personalized session in a KEODA soundproof booth? **Discover the profession of voiceover artists** with a customized session hosted by the professional association of “recorded voice performers” **LESVOIX.FR**

**The International Radio of the Year Award Ceremony will take place on Thursday 23 January at 1pm.**

**The French Young Talent Awards for Radio, TV and Net**, which features a Podcast category this year, will take place on Friday evening from 4pm.

To learn more, explore the archives, register for the show and listen to the Radio of the European Radio Show, go to: [CONNECTONAIR.COM](https://connectonair.com).

**[Graphics \(logo, plan, photos\) can be downloaded here:](#)**

Link to the graphics of the Radio and Audio Digital 2020 Show

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