

PRESS RELEASE

CONTACT

Lars-Peder Lundgren
Sales Director
+46 721 599750
Lars-Peder.Lundgren@Paneda.se
www.paneda.no

For immediate release

Another DAB multiplexer order in Norway *Linköping, Sweden 2019-11-07*

Paneda has just received another order for the local radio operator KSU24/7, located in the mid-west of Norway, The order contains the Paneda DAB multiplexer and encoders using a the dedicated Paneda 1U hardware containing multiplexer, up to 16x encoders and management system as well as metadata inserter in the very same unit. The radio KSU24/7 went on-air with the system last week and are officially on-air during this week.

Lars-Peder Lundgren, Sales Director at Paneda says,
"By providing such a great numbers of systems for the local radio, in particular for Norway Paneda has booth proven that the system suits all different applications, and also gives Paneda headroom to focusing on further development, also for related systems and not only DAB multiplexers and encoders"

Eivind Engberg, Radio consultant for Local Radio in Norway says:
"As a coordinator for local radio in Norway, the main challenges are to provide a DAB system that is cost efficient, reliable and coming with a high level of support for beginners to DAB. Paneda and its team are fulfilling all these requirements and gives me as a coordinator confidence and an easier implementation of DAB in this country for local radios"

About Paneda:

Paneda develops and sells DAB+ related equipment on an international market. Up to this date Paneda has delivered over 200 tunnel systems with DAB+ in Norway. Paneda also operates its own digital TV network (DVB-T2) in Norway having over 165 transmitter sites. Paneda continue to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 80 DAB multiplexers in operation world-wide. Paneda has also developed emergency warnings systems over DAB+ and offers complete solutions for different kind of such applications.

About KSU:

KSU is a local radio station in Kristansund in the mid-west of Norway, KSU provides a mix of music and local content and local news for the region.