

PRESS RELEASE

13. May 2019



DAY WITH THE DIGITAL RADIO

www.densdigitalnimradiem.cz

18. May 2019, 9 – 18 hours

Galerie Vinohradská 12, prodejna Českého rozhlasu
Vinohradská 12, PRAHA 2

Accompanying the day of the opening doors of the Czech broadcast, RTI cz s.r.o. in cooperation with the Czech broadcast and the marketplace of the Czech broadcast hosts a DAY WITH THE DIGITAL RADIO. A big exhibition of DAB receivers awaits the visitors, news from 2019, car-radios, mobile phones with DAB+, radio for handicapped people, the “behind the scenes” of the digital broadcasting and, what has never been seen before, car-adapters for the digital broadcasting in cars.

The interesting thing will be the integration of the DAB+ radio in the rear-view mirror. Apart from the news from companies such as TECHNISAT, IMPERIAL or PURE, HAMA, KENWOOD, POP or SILVERCREST will be presenting themselves as well. All visitors will be able to experience the new receivers, get to know the new functions and features and compare the experience of the digital and the analog broadcast. There will be some over 60 receivers to be seen for the digital broadcasting of DAB+ from over 16 producers. Chosen receivers will be able to be sold directly at the marketplace of the Czech broadcast. All the information about the digital broadcasting will be available.

Program:

Exhibition of the broadcasting DAB receivers

- 60 receivers for digital broadcasting of DAB+ from 16 producers / model news 2018 – 2019
- transportable, table, HiFi, car-radios and car-adapters
- photos from the backstage of the digital broadcast

The DAB Era – complete information about the digital broadcasting DAB+ in Czech republic

- Roman Kropáček, the executive director of RTI cz s.r.o.
- Lukáš Polák, the editor of the web of the Czech broadcast – digital radio
- Lukáš Štěpánek, the business representative of TechniSat for the Czech Republic

The sale of the broadcasting DAB receivers

- the marketplace of the Czech Broadcasting
- we will help you with the shopping and help you to make it work



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Digital Radio DAB
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