

PRESS RELEASE

4. June 2018



DAY WITH DIGITAL RADIO DAB+

9. June 2018 18:00 – 24:00

Czech radio Ostrava

Dr. Šmerala 2, 702 00, Ostrava

The company RTI cz s.r.o. hosts on the 9th of June 2018 from 18:00 to 24:00 in cooperation with Czech Broadcast Radio Ostrava an event DAY WITH DIGITAL RADIO DAB+. The event takes place within the event „Ostrava Museum Night“. A big exhibition awaits the visitors of radio receivers DAB radio a radio for the blind and the visually impaired who speak Czech or a talk about digital radio broadcasting. See the website for more details www.densdigitalnimradiem.cz.

Program:

Exhibition of radio DAB receivers (18:00 - 24:00)

- news of the year 2018 / car radio / car adapters
- receiving antennas / radio for the blind / DAB+ phone
- backstage of the digital radio broadcast / listening to digital radio (live experience)

Lectures about digital broadcast (18:00 / 20:00 / 22:00)

- history here and abroad/ maps of coverage
- advantages of the DAB / receivers on the market / multiplex of the Czech Broadcast
- emergency Warning System / current situation in the Czech Republic

The selling of receivers DAB+ (18:00 - 24:00)

- purchase for special prices / technical support and settings

Music Program in the Legendary Studio 1 (18:00 - 24:00)

- on the waves of jazz and swing with the band The JazzCake
- a contact show for fans of oldies with the editor Jiřím Tieftrunkem

Digital Audio Broadcasting (DAB) has begun to broadcast in the Czech Republic already in 2011 and covers about half the population. The listeners can tune 29 radio stations including all the stations of Czech Radio Ostrava. DAB+ is the chosen digital radio standard used in several countries across Europe Asia and the Pacific. Nowadays it broadcasts 2300 radio stations worldwide and more than 60 million DAB / DAB+ radio receivers have been sold around the world.



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Digital Radio DAB
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