

PRESS RELEASE

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PROJECT DIGITAL RADIO IN SCHOOLS

In the support of media literacy in the Czech Republic, the company RTI cz s.r.o. prepared a project "Digital Radio in Schools". Through lectures, presentations and listening to the newest DAB radio platform, RTI cz s.r.o wants to bring digital radio closer to our future generation in technical vocational, technical secondary schools and technical universities.

The next lecture on digital radio broadcasting takes place on Monday March the 26th 2018 at the Secondary Industrial School of Electrotechnics in Prague Ječná Street. About 130 students of the third year will be introduced to this latest radio platform.

As stated by the operational headmaster of RTI cz s.r.o. Roman Kropacek, the students will receive information about the current state of broadcasting in our country and worldwide, radio receivers, history, but mainly theyll get to know the digital radio from the technical side. DAB receivers will be available at the lectures and everyone can listen to the broadcast first hand. There will also be a discussion involving many questions and answers.

Several lectures in Plzeň and Hradec Králové were held within this project. I believe that this project "Digital Radio in Schools" will enrich the curriculum of each school and will help to increase the media literacy of our youngsters, added Roman Kropacek.



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Digital Radio DAB
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