PRESS RELEASE



PANEDA WINS ANOTHER NORWEGIAN DAB CONTRACT

2017-06-08

for immediate release

The radio group "**Jærradiogruppen**" has ordered a complete DAB Head-end system from Paneda. The system contains 4 DAB Multiplexers with encoders as well as the metadata content system Rapid from All-In-Media. The system will be used in 4 local radio regions and is realized in a server platform, shared with several radio stations. The system is delivered as a turn-key solution and includes transmitters. The system will be expanded with additional multiplexers and encoders during the year, and the server platform enables expansion without further hardware investments.



The complete system is realized in a HPDL36G9 server containing four independent multiplexers and encoders. Each user of the system use web interface to its corresponding multiplexer and capacity slot using the unique "Paneda Virtual Provider" concept. The system also contains

a metadata content system in the same server. The server has built in redundancy and uses VMWARE technology.

Aslak Sommerfelt Skretting, Project Manager at "Jærradiogruppen" says: "The Paneda system is common used here in Norway and we feel confident that the platform also suits our needs perfectly and we are looking forward to soon be on-air with DAB technology "

Lars-Peder Lundgren, Sales Manager at Paneda says:

"Our great success goes on, and our turn key solutions attracts all kind of users. The provided system to Jaerradio shows how easy it is to start with DAB and still have the possibilities to expand, in the very same platform"

For further information: Lars-Peder Lundgren, Sales Manager <u>lars-peder.lundgren@paneda.se</u> +46721599750 www.paneda.no

About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Paneda expands its market shares on the international arena with its DAB Head-End range of components. The Paneda head office is located in Selje Norway and the development centre is located in Linköping Sweden.

PANEDA Kystsenteret N-6740 Selje-Norway +4706741 www.paneda.no