

PRESS RELEASE

1. March 2017



DAY WITH DIGITAL RADIO

9. March, 2017, 9am – 7pm

Czech Radio Pilsen, nám Míru 10, Pilsen, Czech Republic

The company RTI cz is, with the cooperation with the Czech Broadcast Pilsen, scheduling an event "**The day with digital radio**". This time loads of presentations will be held in front of the public in order to present the digital broadcast, visitors will also encounter an exposition of DAB receivers, the 1st ever mobile phone with DAB+, Radio for handicapped customers/users, a broadcasting museum and the possibility of hearing the original digital broadcast first hand. This event took place a couple times in the past already, everytime having a huge success and amazing feedback, added by the executive director of the company RTI cz Roman Kropacek. For further information look click on www.densdigitalnimradiem.cz.

Program:

Presentation about the digital broadcast (10am / 2pm / 5pm)

- the history of the Digital Audio Broadcasting here and abroad
- the basic parameters / advantages of DAB - FM
- the digital broadcast from A to Z / Emergency Warning system
- current situation abroad and in the Czech republic / DAB receivers on the market
- the first mobile phone with DAB+ / Handicapped accessible digital radios
- the future of the digital broadcasting (services)

Exposition of the digital radio DAB (9am - 7pm)

- the news from the exposition IFA 2016 in Berlin
- broadcasting receiver/ broadcasting antenna / mobile phone with DAB+
- the backstage of the digital broadcasting

The Broadcasting museum (noon / 4pm)

- recording and registration technology
- commentated tour / unique radio receivers and cassette-tape recorders

There are now over 30 radio stations broadcast on DAB in Czech Republic, including all of Czech Radio's programmes. DAB is the de-facto digital broadcasting standard used in a number of countries throughout Europe, Asia and the Pacific, currently serving almost 2 000 broadcasting stations across the world and with over 51 million DAB/DAB+ receivers have been sold globally.



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Digital Radio DAB

Internet portal on

digital radio in the Czech Republic

Web: www.digitalradiodab.cz

E-mail: info@digitalradiodab.cz