

Alliance for Digital Radio welcomes CSA selections in Lille, Lyon and Strasbourg, heralding a new level of collaboration with industry and broadcasters

7 December 2016, Paris, France: Alliance for Digital Radio welcomes the selection by the French regulator the Conseil Supérieur de l'Audiovisuel (CSA) of 96 radio stations in the Lille, Lyon and Strasbourg areas, as a follow-up to the three cities already covered, Paris, Marseille and Nice.

For the first time, three public service radio stations (FIP, Mouv' and RFI) are among the community, commercial, local, regional and thematic stations with national reach chosen by the CSA for this successful digital broadcasting transition.

The Ministry of Culture and Communication responded favourably to the public stations' request and, by approaching the CSA for reservation of spectrum, fully understood the limit of the FM band to deliver the best offer for all the French listeners.

The CSA confirms its willingness to pursue the dynamic deployment of DAB, while respecting the fundamental qualities of radio, which is free, anonymous and offers unlimited listening with digital audio quality.

These new deployment areas will put France on track to cross the threshold of 20% of the population covered by DAB, the point at which new receivers will be required to implement DAB.

The Alliance pour la RNT has called for the continuation of the deployment with the publication of new calls for application from the beginning of 2017, following the timetable that the CSA announced 12 months ago. This timetable is part of a wider dynamic, given that leading European governments and broadcasters are working to accelerate the deployment of DAB in Europe.

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About WorldDAB

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1000+ experts from 90+ member organisations cover 27 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

Together, we are shaping the future of radio, delivering advice and tailored solutions on all aspects of the switch from analogue to digital.

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