

MYANMAR STARTS DAB TRIAL

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for immediate release

Myanmar Radio and TV, (MRTV) will start a DAB trial and have previously launched a public tender, which now has been won by the Hong Kong based system integrator BTL. Paneda will provide DAB Head-End Equipment and support. The trial will start with one transmitter in the largest city Yangon, and after the trial the project will be evaluated and it's planned to be expanded with more services and additional transmitters in the main cities.



The complete system with encoder, multiplexer, management system as well as data content will be delivered as an all-in-one system using the Paneda 1U hardware system.

Lars-Peder Lundgren, Sales Manager at Paneda says:

“Paneda has been active in the Asia region for a while, and this now pays off. Its satisfying to note that new countries now are starting with DAB and that Paneda has a system what perfectly match different needs, from small trials to national rollout”

About Paneda DAB:

The concept means that Paneda offers a system that is modular, and for entry levels with a few radio services also a low investment cost, still without any limitations in features. The system can be realized in a Paneda 1U hardware, containing up to 16 audio services, multiplexers, management and data content system in the very same 1U, furthermore the complete system can be installed in a server platform in the customers' existing environment or provided as turnkey system using a complete system as a cloud based system without hardware.

For further information:

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About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Up to this date Paneda has delivered 120 tunnel systems with DAB break-in to Norway. Paneda also operates its own digital TV network in Norway having over 200 transmitter sites. Paneda expands its market shares on the international arena with its DAB Head-End range of components.

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