



Love (and music) is in the air at John Lewis this Valentine's and Mother's Day

VQ introduces two new Emma Bridgewater radios exclusively online & in-store at John Lewis



1 February - VQ today announces the availability of the much anticipated **Hepburn Mk II** DAB radio. Available in one of Emma Bridgewater's most iconic prints, Pink Heart, this eye-catching radio is available exclusively at John Lewis this Valentine's and Mother's Day for £149.99.

Pretty as a picture, the Hepburn Mk II and its pink heart motif is the ideal present or collectable item for Emma Bridgewater fans looking for a vibrant way of injecting music into their bedroom, kitchen or living areas.



Seamlessly combining superior audio and build quality, this new radio build on the success of the original (and award winning) Hepburn making it a must have accessory for the home. With vintage style but modern functionality, Hepburn Mk II features; Digital & Analogue Radio (DAB+ & FM), Bluetooth for smart device streaming, new features include enhanced audio quality with upgraded speakers and the addition of Digital Sound Processing technology, a headphone jack for private listening and the optional rechargeable battery for perfect portability.

The Hepburn Mk II is guaranteed to deliver a sound your partner or good old mum will fall in love with, thanks to the MyEQ function. Offering independent control of bass and treble users can tailor the sound to their own tastes, ensuring their favourite tracks from artists such as Adele, Ed Sheeran or even Justin Bieber are always pitch perfect.



For those who enjoy taking their music wherever they go, the Hepburn MK II now also features an optional rechargeable battery pack (sold separately) that provides music fans with up to 76 hours between charges. Ideal for entertaining in the garden or just enjoying the radio when mains power isn't available, the Hepburn Mk II also features an in-built USB port to ensure phones and tablets can also be charged.

Other useful features include a VQ LifeStyle Alarm which features dual alarms (his & hers), snooze and sleep timer, a traditional aux-in connection and multi-language settings.

The **Emma Bridgewater Pink Heart Retro Mini** radio is also available exclusively at John Lewis throughout February and March. Compact and cute, the Retro Mini retails at £79.99 making it a great gift for those that might be limited on space in the home. Also featuring DAB/FM, Bluetooth, a Dual Alarm clock and a 10W speaker, the build and sound quality for this petite and punchy radio is unparalleled.



Availability and pricing

Both the Hepburn Mk II and Retro Mini in Emma Bridgewater's Pink Heart print are available exclusively at John Lewis throughout Valentine's Day (February) and Mother's Day (March):

- VQ Emma Bridgewater Pink Heart Hepburn MK II - £149.99
- VQ Emma Bridgewater Pink Heart Retro Mini - £79.99

-ENDS-

Key Features of the Hepburn MK II

- Available in 11 colours & 4 Emma Bridgewater Designs
- DAB / DAB+ / FM radio reception
- Wireless Bluetooth connectivity
- 3.5mm Aux-in & Headphone Jack
- USB Port for charging devices
- 10 DAB/DAB+ & FM radio presets
- Dual 8W stereo speakers
- High-fidelity stereo speaker drivers with an 80Hz to 20KHz frequency range
- Innovative Digital Sound Processing Technology
- VQ LifeStyle Alarm – dual alarms, snooze and countdown, timer
- Multi-language settings
- Mains (UK/EU plug) or Optional Battery Pack (Sold Separately)
- Up to 76hrs battery life (standby)
- Drivers 2x3 Inch 8W Full Range Speaker Drivers



Key Features of the Retro Mini

- Available in 11 colours & 7 Emma Bridgewater Designs
- Available in additional Emma Bridgewater prints including Polka, Rose & Bee, Black Toast and Sampler
- DAB/ DAB+/ FM radio
- Compact (height - 224mm x width - 147mm x depth - 105mm)
- Wireless Bluetooth Connectivity
- 10W Speaker with real wood case for acoustic resonance
- Equalizer for personalised sound
- Mains powered
- Battery powered (4x AA)
- USB charging for external devices
- Autoscan and 30 station preset
- Dual Alarm clock with the option to wake up to wither DAB, FM or Buzzer
- Countdown timer
- 3.5mm headphone and AUX-in connections

About VQ

VQ (formerly View Quest) is a brand owned by New Dawn Innovations and is a unique, British-based company that creates a fusion of sound and style with innovative audio products boasting the latest technology. Using creative vision inspired by fashion and design, VQ's audio systems use colour and styles to differentiate from traditional brands.

New Dawn Innovations' acoustic development programme ensures that the latest technology and amazing sound quality is abundant in all its products. All products are designed in the UK.

For further information, visit www.MyVQ.co.uk

PR contact:

Marlise Green

Ranieri Communications

Email: myvq@raniericoms.com

Tel: 01296 394614