

11th September 2015

for immediate release

Factum Radioscape sign partnership and development agreement with All in Media for RAPID content management broadcast software

11th September 2015 London (UK). Two of the UK's leading broadcast technology businesses, Factum Radioscape and All in Media (AIM), have announced a licensing, development and partnership deal for RAPID, the digital radio visual content software.

RAPID allows information feeds – such as data from news and social media, web data or song information from music automation or playout systems – to be converted and broadcast as visual content efficiently and effectively via DAB/DAB+, significantly enhancing the listener's digital radio experience.

RAPID was developed by All in Media, the leading supplier of Smartphone Apps and visual broadcast systems. Factum Radioscape is the world's leading Digital Radio broadcast technology company and offers a wide range of software and multiplex solutions for DAB and DAB+.

The two companies are together on the Factum Radioscape stand D.90 in Hall 8 at the IBC exhibition in Amsterdam from Friday 11th September 2015, to give advice and demonstrations of RAPID.

Tom Durkin, Managing Director of Factum Radioscape said "With DAB growing faster than ever, we are delighted to be working with RAPID. It's such a great product and works brilliantly alongside our multiplex systems. We will offer the existing product directly to our customers and also work with the team at AIM to develop bespoke solutions and applications. We look forward to sharing with our customers how RAPID can add to their digital radio offer".

Chris Gould, CEO, AIM; said "We are looking forward to working with Factum Radioscape's global network of broadcast customers to highlight the visual content capabilities of DAB/DAB+. This agreement allows us to showcase our market leading software to a large number of potential new customers.

Factum Radioscape sign partnership and development agreement with All in Media for RAPID content management broadcast software

**About Factum Radioscape**

Factum Radioscape are dynamic participants in development and deployment of Digital Audio Broadcasting world-wide. Our background in the development and manufacturing of broadcast systems and monitoring products, plus our experience with DAB transmission networks enables our highly-experienced engineering team to offer a long-term commitment to product evolution and enhancement.

Since 1997, Factum and Radioscape have been delivering innovative, reliable and cost-effective products for Digital Radio Broadcasting. With the amalgamation of Factum and Radioscape in 2014 under the banner: Two Brands - One Team, both brands benefit from their combined technical experience covering support, manufacturing and product development.

Our broadcast systems and monitoring products are configured to meet individual customer requirements and we monitor technological developments so that our customers benefit from the latest innovations.

Factum-Radioscape products cover the full digital radio broadcast signal chain from audio encoding, data insertion, multiplexing, distribution and multiplex management to supervision, monitoring and analysis, as well as an innovative voice-break-in system for road tunnels.

We are committed to quality, service, innovation and putting our customers at the heart of our business. Our experience and proven expertise allows us to tailor solutions to meet our customer's individual needs. We also provide friendly and efficient after-sales support, either directly, or via our international sales and support partners.

About All In Media

All in Media (AIM) is the leading worldwide supplier of Smartphone Apps and Broadcast Systems for the broadcasting industry. Founded in 2007, by Chris Gould and Jason Malaure, All In Media has offices in London and Sydney.

The Company provides systems for managing visual radio content across broadcast, online and mobile platforms. We also provide a comprehensive range of smartphone apps for over 300 stations across the globe.

For further information, please contact:

Thomas Durkin
Managing Director
Factum Radioscape
thomas.durkin@radioscape.com

Chris Gould
CEO
All In Media
chris.gould@thisisaim.com