

For immediate release:

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**GLOBAL STATIONS NOW SEAMLESSLY LINKED
ON DIGITAL RADIO AND FM ACROSS THE UK**

INNOVATION MEANS IMPROVED IN CAR LISTENING

A pioneering new technology developed by Global, the media & entertainment group, will now allow drivers radios to automatically switch between different local radio stations that are part of the same network as they travel around the country.

The technology has been developed and implemented by Global and Arqiva so that both digital radio receivers and FM receivers automatically transition between different **Heart, Capital and Smooth** local stations, picking up the best DAB or FM signal available and automatically switching over to the next transmission area as a driver passes from one area to the next.

The innovation means drivers will no longer have to manually switch between networked stations as they drive around the country. Over the past year, Global has worked with Arqiva, the broadcast infrastructure company, Ofcom and multiplex owners, to create the technology.

Ashley Tabor, founder & executive president of Global said: "When I came into the UK radio industry in 2007 I was told this sort of service switching was already up and running, but it wasn't truly working. Last year I set our engineers the challenge to once and for all solve this issue and I'm very proud that has become a reality today. This innovation is a huge step forward in ensuring drivers have a great listening experience right across the UK. We are continuing to invest in digital radio with new stations, brand expansion and transmission coverage expansion. This is a further demonstration of our commitment."

– ENDS –

About Global Radio:

Global Radio is the UK's biggest commercial radio company and home to the country's three biggest commercial radio brands Capital, Heart and Classic FM. Together with Capital XTRA, LBC, Smooth, XFM and Gold, these brands reach 23 million people every week on the radio, 10 million unique users every month on Global's digital platforms and six million people on Global's social media channels.

About Global:

Global is one of the world's leading media and entertainment groups. Global has three divisions, Global Radio, Global Television and Global Entertainment. Ashley Tabor is Founder & Executive President, Stephen Miron is Group CEO, Richard Park is Group Executive Director & Director of Broadcasting and Lord Allen is Chairman. Tabor created Global in 2007.

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