

20 August 2015

The Latest Digital Radio Receivers on Show at IFA 2015



IFA Messe Berlin, Marshall-Haus, Messedamm, 22 14055 Berlin

Monday 7 September - WorldDAB Tour of Receiver Manufacturers at IFA

WorldDAB and its members invite you to join them in Germany to see the latest digital radios on a tour of IFA visiting CE manufacturers who produce digital radios. The day will start at 11.00 and end mid-afternoon.

The agenda will include:

- A tour of digital radio receiver manufacturer stands to view the latest digital radio products and consumer developments
- Short presentations by industry experts on all areas of digital radio roll-out
- German digital radio industry (a stop at the German Industry Event)

All members are welcome at this tour, which includes free entry to IFA. To register your attendance, email rosemary.smith@worlddab.org

WorldDAB Digital Radio Map of IFA 2015

WorldDAB have produced the 'Digital Radio Map of IFA' which shows the hall and stand numbers of digital radio manufacturers at this year's IFA exhibition. This quick reference map is available to download from the WorldDAB website and will also be available on the ARD stand and German Market Event being held in the Marshall House at IFA (details below).

[Download Digital Radio Map of IFA 2015](#)

Meet WorldDAB at IFA 2015

WorldDAB will be attending IFA 2015 meeting with manufacturers and key industry players. If you would like to book a meeting please email bernie@oneill@worldddab.org

Monday 7 September - German Market Event – Marshall House, IFA *(In German no translation)*

Monday is traditionally 'Radio Day' at IFA. For all the latest information on the German market plans for digital radio, visit the German Market Event which will be held in the Marshall Hall at IFA.

The event will be attended by regulators from the different Bundeslander and key industry players who will give updates on the exciting future plans for digital radio in Germany.

Presentations will be given on the latest figures for coverage and roll out of digital radio, exclusive radio data from the Medienanstalten research on the digitalisation of radio and the first results from a nationwide survey on DAB+. This will all lead to discussions by radio experts on policy and regulation for digital radio in Germany in the future.

This event will be held from 10.30 to 14.00 within IFA 2015, Messe Berlin in the Marshall Hall, Red Lounge.

For full details of the event and registration can be found at <http://www.die-medienanstalten.de/service/veranstaltungen/digitalradiotag-der-medienanstalten.html>

[Download event flyer](#)

If you require information on this event please contact: info@die-medienanstalten.de