

7 August 2015, London

WorldDMB is changing its name to WorldDAB

From today WorldDMB is changing its name to WorldDAB. This move is to ensure that our name reflects the primary mission of the organisation, which is to promote the adoption of DAB / DAB+ digital radio around the world.

As we engage with a growing number of international stakeholders - including policy makers, regulators, broadcasters, receiver manufacturers and the automotive sector - it is important that our messaging, including our name, is consistent with this core objective.

In the last four years, the DAB family of standards has made enormous progress – particularly in Europe and Australia. There are growing signs of interest in other territories. It is clear that transnational co-operation will play a critical part in driving the success of the standard. WorldDAB aims to play a leading role in this process.

This decision to revert to the organisation's original name was taken by the Steering Board at its meeting in June.

The new logo will be used on all new materials produced by the organisation. The change should cause minimal disruption – not least because our website address has always been www.worlddab.org.

Thank you for your continued support.

Kind regards

A handwritten signature in black ink that reads "Patrick Hannon". The signature is written in a cursive, flowing style.

Patrick Hannon

President, WorldDAB