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## PRESS RELEASE

### **CSA report gives impetus to the deployment of DAB+ terrestrial digital radio in France**

The Alliance for Digital Radio welcomes the findings of the CSA report "Evolution of broadcast radio: what is the role of DAB+?" in which the CSA acknowledges that DAB+ "can legitimately contribute to the future of radio".

By announcing calls for applications starting in 2015 for certain areas (including Lyon, Nantes, Lille and Strasbourg), the CSA responds also to the demands of several players, including the Alliance for Digital Radio, for the further deployment of DAB+. In a press conference on 17 December 2014 the Alliance for Digital Radio called on the CSA to establish a calendar of calls for applications. The Alliance for Digital Radio now awaits details of this calendar, which will further confirm to all players the CSA's goals.

*SIRTI is the principal union for independent broadcasting in France, bringing together more than 150 local, regional and thematic radio and television broadcasters. SIRTI members employ 2500 people, including 500 journalists and reach everyday more than 10 million listeners and TV viewers.*

*SNRL is the main organisation representing community radio broadcasters. The community broadcasting sector employs over 2500, including more than 400 professional journalists.*

*WorldDAB is an international membership body charged with the promotion of the DAB family of digital radio standards.*

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