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## **Samsung Galaxy smart phones include RadioDNS Hybrid Radio**

**20th February 2014**

RadioDNS is proud to announce that RadioDNS Hybrid Radio is now integrated into three Samsung Galaxy smartphones; the Galaxy Express 2 LTE, the Galaxy Core Advance, and the Galaxy Grand 2.

These are the first smartphones in the world to include RadioDNS Hybrid Radio functionality as standard. These smartphones are available now on Vodafone and their affiliated networks in Europe, and will also be available in Asia.

Samsung have upgraded the experience of the integrated FM radio to add visuals, interaction and automatic switching from FM radio to internet streaming depending on the quality of the FM signal. This is a significant development for radio, opening up new opportunities for listening and interaction on the smartphone.

Any radio station using the open RadioDNS standards of RadioVIS and RadioEPG will be able to provide an improved listening experience on these Galaxy smartphones, and many other devices supporting the global RadioDNS standards.

Nick Piggott, the Chair of RadioDNS, said, "This is a landmark for RadioDNS Hybrid Radio, and an exceptional opportunity for radio broadcasters to connect with listeners on their smartphones using broadcast radio. I hope that many radio stations will seize this chance to show that they can make broadcast radio as interesting to use as streaming apps on the smartphone".

Samsung are the world's leading manufacturer of smartphones by volume.

Photos and videos can be provided on request to the RadioDNS Project Office.

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Notes to editors:

\*RadioDNS Hybrid Radio is open technology that lets broadcast radio and the internet work together: enhancing the listener experience, and making radio better.

\* RadioDNS is a not-for-profit international organisation, providing the RadioDNS service and support to broadcasters and device

manufacturers wishing to use the technology.

\* The project has 26 members from the United States, Europe and Australia, and over 60 supporters, with over 1900 stations currently using the technology

\* RadioDNS works equally across FM, DAB/DAB+ and HD Radio, and the digital radio standards used elsewhere in the world.