

## **WorldDMB 2012 Award for Outstanding Service to Digital Radio presented to Joan Warner, CRA Australia**

London, 15 November 2012

Joan Warner, Chief Executive Officer of Commercial Radio Australia, Chairperson of the WorldDMB Asia Pacific Committee and WorldDMB Steering Board member was awarded the WorldDMB 2012 Award for Outstanding Service at the 18th WorldDMB General Assembly in Leipzig, Germany, 15-16 November 2012.

In receiving this award Joan Warner has been recognised as a change agent who has made a significant contribution to the development of digital radio broadcasting in the Asia-Pacific region, and globally. Acknowledged as a visionary by the digital radio industry, Joan has overseen the successful implementation of digital radio for commercial radio broadcasters across Australia. Her tireless lobbying of the Federal Government ensured that Band III was procured for broadcasters and her commitment to bringing together the Australian commercial and public broadcasters ensured that DAB+ became a reality in Australia.

Today Australia has a thriving digital radio broadcasting industry with all the major commercial networks and stations airing a variety of stations on digital radio along with national public broadcasters ABC and SBS stations. Over a million DAB+ receivers have been sold and over with 1.3 million people tune into a DAB+ device each week.

The text-book launch of digital radio in Australia three years ago has become a benchmark for best practice and the success of digital radio in Australia has provided impetus for other countries to pursue their own implementation of digital radio. Joan is at the forefront of encouraging and supporting these countries through hosting delegations, running workshops, technology demonstrations and speaking regularly at international and regional conferences.

**ENDS**

WorldDMB is the global industry forum for digital radio promoting DAB, DAB+ and DMB - the digital radio broadcasting standards of choice in Europe and much of Asia Pacific. Its global membership includes public and commercial broadcasters, network providers, receiver manufacturers, chip manufacturers, and car manufacturers. Members collaborate to deliver advice and tailored solutions on all aspects of the switch from analogue to digital radio including regulation, licensing, technology trials, network build out, marketing and production of new digital radio content. Broadcast radio professionals have access to this body of expertise which is delivered through leading-edge industry events, car manufacturers' workshops, tailored workshops and seminars and the WorldDMB website via the members-only information portal that includes an extensive online ETI library. More than 500 million people worldwide are within range of a DAB/DAB+/DMB Digital Radio transmitter, there are well over 1,000 services on air and several hundred varieties of receivers are available to market.

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