



## DAB+ Technology Workshop and Transmission Demonstration commences

London, 25 September 2012

Yesterday saw the start of a four day DAB+ Technology Workshop and Transmission Demonstration, in Jakarta, Indonesia. The event is jointly organised by the Asia-Pacific Broadcasting Union (ABU), Ministry for Communications and Technology, Radio Republic Indonesia (RRI), Commercial Radio Australia and WorldDMB.

The event showcases DAB+, the digital radio standard of choice for Europe and Asia Pacific broadcasters, and comprises of a DAB+ workshop and a two day transmission trial and field measurement exercise in and around the city of Jakarta.

Opening the event, the President Director of RRI Indonesia noted that digital will help Radio Broadcasters in Indonesia as there is plenty of demand for new services. This will help broadcasters achieve more efficient use of the spectrum and offer listeners high quality services.

The Director for Special Telecom Public broadcast and USO, Mrs Woro Indah Widiastuti said Kominfo was delighted to host the event so that public and private broadcasters in Indonesia and the region can have first hand experience of DAB+ so they can consider the complex issues of planning for a digital future. "We look forward to seeing the recommendations from the workshop so we can consider these with the broadcasters in our planning for the business and regulatory framework for digital radio in Indonesia."

Sharad Sadhu, Director of Technology at the ABU said "We are delighted to be a partner at this event which brings in valuable experience to our members in Indonesia. We hope this will empower them to move forward with their planning for digital."

Joan Warner, Chair of the WorldDMB Asia Pacific Committee who oversees on the ground activity of the roll out of DAB+ in the region said "WorldDMB offers broadcasters information on all aspects of the switch from analogue to digital. This workshop provides senior engineers and industry stakeholders with expert information on issues of regulation, licensing and the technical support for demonstrations and eventual network build out.

These workshops and demonstrations are tried and tested services that WorldDMB has offered to other markets who have successfully deployed DAB+."

The event was attended by senior engineering executives from across the region and Indonesia, Malaysia, Singapore and will conclude with a set of recommendations for broadcasters to take away.

## ENDS About WorldDMB

WorldDMB is the global industry forum for digital radio promoting DAB, DAB+ and DMB - the digital radio broadcasting standards of choice in Europe and much of Asia Pacific. Its global membership includes public and commercial broadcasters, network providers, receiver manufacturers, chip manufacturers, and car manufacturers. Members collaborate to deliver advice and tailored solutions on all aspects of the switch from analogue to digital radio including regulation, licensing, technology trials, network build out, marketing and production of new digital radio content. Broadcast radio professionals have access to this body of expertise which is delivered through leading-edge industry events, car manufacturers' workshops, tailored workshops and seminars and the WorldDMB website via the members-only information portal that includes an extensive online ETI library. More than 500 million people worldwide are within range of a DAB/DAB+/DMB Digital Radio transmitter, there are well over 1,000 services on air and several hundred varieties of receivers are available to market.

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