

Press release:

Digital Radio Features of Samsung Mini Tablet Point to the Future

IBC: Amsterdam, 11th September 2012 – Munich-based IT-corporation syngenio AG has developed an innovative software app for Samsung's Android mini tablet Galaxy S 5.0 WiFi, which comes with a built-in receiver for Digital Radio (DAB+) and Mobile TV (DMB). The app brings increased value to a mobile device by combining broadcasted radio and mobile TV with internet services. Multimedia information is also available even without an internet connection.

syngenio presented the new application at the IBC in cooperation with International DMB Advancement Group (IDAG) and Samsung. The Android app offer top-quality digital radio reception and direct integration with Facebook, Twitter and email enabling listeners by the touch of the screen to share and discuss their favorite programs.

Visual and text-based content such as news, sports and weather is also transmitted through 'Journaline', a new service developed by Fraunhofer. An electronic program guide is also supplied in addition to links to on demand programs and podcasts.

"Other than the highly stretched FM-frequencies and limitations of analogue broadcasting, the DAB+ radio standard opens up for innovative multimedia radio concepts and a fundamentally new radio experience," says Coordinator Frank Kiesewetter of syngenio.

Digital radio provides easy and instant access to information everywhere and at any time, without having to wait on congested mobile telecommunication networks or having to pay additional charges for mobile data transmissions.

"Broadcasters can use the new interactive features of digital broadcasting in combination with the internet for more sophisticated program offerings. You get the strengths of both technologies and the weaknesses of none," says Gunnar Garfors who is President of IDAG.

The application integrates the continuous reception of digitally broadcasted radio programs with an ad-hoc use of the internet over an IP connection. This strikingly demonstrates the new possibilities of hybrid terminal devices. And commercial stations can introduce new and innovative business models such as touch screen advertising and music sales.

In case of questions, please contact:

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See next page for more information on Syngenio and IDAG.

syngenio AG is an independent owner-operated IT-consulting and -service corporation for the financial and telecommunication industries as well as a methods- and process consultancy partner for IT-organisations. syngenio is based in Munich, Germany, with subsidiaries in Bonn, Frankfurt, Hamburg and Stuttgart. syngenio's top-level IT and industries expertise is employed by renowned enterprises such as Deutsche Post, EnBW, Fiducia IT, FIS Kordoba, GAD, HypoVereinsbank, Santander Consumer Bank, Swiss Post Solutions, TeamBank, Telekom and Yes Telecom.

syngenio.de

IDAG (International DMB Advancement Group) is an organization for broadcasters and DMB/DAB+ license holders. It works to promote digital radio and mobile television, to bring attractive devices to market and to introduce services that generate new user experiences and revenues for members. It has over 20 members on 4 continents.

theidag.org