



TELEKO, s.r.o.
Pod Hvězdárnou 453
CZ-261 01 Příbram II
Czech Republic
Tel.:(+420) 318 632 982
Twitter: @TELEKO_DAB
Web: www.teleko.cz
E-mail: informace@teleko.cz

Press release – 2.9.2012

The digital radio DAB can be newly tuned in central and eastern Bohemia – a new transmitter Cerna hora in Giant Mountains has been switched on since the beginning of September 2012!

TELEKO, s.r.o., the leader in implementation of DAB technology in the Czech Republic spreads the network coverage to central and eastern Bohemia.

36% of the Czech population can reach the signal of terrestrial digital radio DAB. The signal is available in following cities and surroundings: Prague, Příbram, Brno, great part of Moravia-Silesia region, Hradec Kralove region and partly in Central Bohemian and Liberec regions. You can tune to the programmes of public radio Cesky rozhlas- Leonardo (science), Wave (alternative music), Cesko (news), Ddur (classical music), ČRo 2 (easy listening), ČRo 3 (culture), Region (regional programme), private radio PROGLAS (religion), commercial radio GAMA RADIO (rock music). The foreign programmes include informative programme Radio Vaticana, the hit commercial station RTL 102,5 and all-music programmes RTL Classic, RTL Groove and RTL Italian Style. The new unique programmes will follow soon.

It is broadcast in DAB and DAB+. The radio programmes reception is free off charge just like FM. More technical details and updates about the broadcasts can be found on our website www.teleko.cz. For reception it is recommended that a receiver that enables reception of both DAB and DAB + in L-band, should be used. The receivers are available also in e-shop: www.pureradio.cz, in OMKO shops or in Czech radio representative shop in Prague, Vinohradská street. DAB receivers are available in cars such as ŠKODA, VW, AUDI, SEAT, Mini, BMW, FORD, Mercedes, Jaguar, Land Rover, Lexus, Toyota, Volvo and Opel.

Digital Radio DAB (Digital Audio Broadcasting) delivers to the listener a significant expansion of program choice, increased sound quality and will deliver various supporting multimedia applications for the radio broadcaster providing new opportunities to reach listeners in other targeted areas. Multimedia applications DMB (Digital Multimedia Broadcasting) brings the car passenger on-line information such as date of arrival, departure, road conditions or warning messages, news headlines and many other applications. DMB also allows TV broadcasts to mobile receivers.

The Czech Republic is adding to the growing number of states that have adopted the digital broadcast platform, EUREKA 147. In Europe this system is in use in, Great Britain, Norway, Denmark, Sweden, France, Belgium, Holland, Spain, Germany, Switzerland, Italy, Hungary, Poland, Malta and in Asia, South Korea and Australia.

The TELEKO Company has been operating for 15 years in the field of FM radio broadcasting and since 2004 has been intensively engaged in the roll-out of digital radio broadcasting. To date it has managed to implement a number of test transmissions in various cities in the Czech Republic. The company is the only Czech member of the international organization World DMB Forum (more: www.worlddab.org) and actively participates in promoting this type of digital radio broadcasting throughout the world.