

WorldDMB Industry News

Dear colleagues

As *the* global network for the international digital radio community, we are perfectly positioned to access accurate, up to the minute news affecting the whole industry. Sent to over 4000 key digital radio industry contacts every Thursday, **WorldDMB Industry News** will keep you informed about the latest market developments, new products, trials and innovations. We hope you find this resource useful and if you have any news to contribute towards this communication please get in touch with the WorldDMB <u>Project Office.</u>

Please note: Some of the stories are in languages other than English. If necessary copy and paste the URL into Google Translate: <u>http://www.translate.google.com/</u>

New sounds for digital radio in Marseille

29.03.2012, France

The extension of the experimentation of the RNT, launched on 9 November in Marseilles, had already given a positive sign. The revival, driven by the president of CSA a month ago, gave a new boost. At the end of the year, Marseille should definitely pick up the RNT. (*Marsactu*)

Terrestrial digital radio happens, what to do with his car radio? 29.03.2012, France Terrestrial digital radio is expected to start broadcasting in late 2012. (*Cartech*)

Ofcom consults broadcasting spectrum

29.03.2012

The spectrum historically designed for broadcasting is under consideration now. Consequently the ITU conference decision national spectrum managers will review the TV bands. It will lead to high interest on rest of the frequencies, in particular the Band III, what is the core band for DAB radio. When TV will be introduced in this band worse



Unlock the value of telematics for both automakers and consumers, it is essential that the industry understands how to utilize vehicle data.

In an exclusive webinar, Mercedes Benz, WirelessCar and INRIX debate which business models, services and ecosystem developments will enable the monetization of telematics data.

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conditions for radio could be expected.(Ofcom)

DAB / DAB + in Bavaria: 11 D channel network expansion

29-03-2012, Germany

Augsburg had only four digital channels over the BR-Bavaria-wide network (channel To receive 12 D)but now with a digital radio device, the offer has now grown in the region. (*Bayern Digital Radio*)

Interest and demand for digital radio is growing at trade fairs

28.03.2012, Germany

Interest in Digital Radio has grown in the first three months of this year, through the presentation of digital radio at numerous trade fairs and exhibitions. (*Bayern Digital Radio*)

The CSA will issue licenses to broadcast in DAB, digital radio, in late October 2012

27.03.2012, France

Late October is a target "provided that the judge does not impose a different date." If necessary, the CSA will open a selection process for new candidates. (*Satmag*)

Zenec ZE-DAB + tuner DAB60

26.03.2012, Switzerland

The Swiss company has introduced a ZENEC DAB + tuner that also allows permanent installation in vehicles with navigation or multimedia systems, digital radio retrofit. The black box with the model name ZE-DAB60 comes with a highly sensitive active antenna DAB. (*Bayern Digital Radio*)

Pure Siesta Mi Series 2 - the £35 DAB Alarm Clock

26.03.2012, United Kingdom

Pure has announced a new version of its popular Siesta Mi alarm clock DAB radio. (*Trusted Reviews*)

SHARP Digital Radio for the hi-fi system

26.03.2012, Germany

The company has expanded with the Sharp XL-DAB151PHS model for digital radiorange of hi-fi stereo systems. The receiver is in the Swiss market as well as available in Germany. (*Bayern Digital Radio*)

French Prepare for Digital Radio Launch

23.03.2012, France

The Conseil supérieur de l'audiovisuel, the French audiovisual regulatory authority, has announced that it would — finally — launch digital terrestrial radio (DAB) this year, and deliver authorization to the stations that were pre-selected in 2008. (*Radio World*)

Join WorldDMB

Join over 80 WorldDMB member companies who represent all sectors of the digital rado industry from around the world. WorldDMB provides access to up-to-date industry information, technical support, and access to the leading businesses and key decsion makers within the digital radio community. <u>Click here</u> to find out more.

Got a story to share?

Whether you have a new product or working on an exciting project that you want to shout about let us know. Send your press releases or speak to <u>caroline.seville@worlddab.org</u>



Radio industry welcomes trigger event amendments 22.03.2012, Australia Chief executive officer of Commercial Radio Australia, Joan Warner today welcomed changes to the Broadcasting Services Act, which mean regional radio operators will have greater flexibility in managing their stations, as a win for common sense. (*Commercial Radio Australia*)