

15 March 2012

**HINO MULTIMEDIA SYSTEM CONTINUES TO SET THE  
INDUSTRY STANDARD**

Drivers have praised the all-round functionality and safety of Hino's groundbreaking in-dash multimedia unit, according to Hino Australia.

Hino become the first truck manufacturer in the world to include a DAB+ digital radio broadcast multimedia unit as standard equipment across its range of Australian trucks in late 2011.

Hino's state-of-the-art multimedia unit features a large 6.1-inch high-definition touch-screen, DAB+ digital and conventional AM/FM radio receivers, CD and DVD player, USB and SD input, and is Bluetooth™ enabled.

All Hino 300, 500 and 700 Series trucks manufactured from September 2011 onwards feature the all-new Australian-designed multimedia unit as factory-fitted, standard equipment.

Hino Australia product planning manager Daniel Petrovski said the new Hino multimedia unit was designed and engineered in Australia to suit the needs of local owners and operators.

"In the past few months we've received extremely positive feedback from drivers and owners right around the country," he said.

"Our multimedia unit has been well received by new-truck buyers; we've actually seen strong demand for the accessory from owners of existing Hino models.

“In fact, our multimedia system can be fitted to any Hino that has a double-din space in the dash, replacing the existing factory radio.

“Not only is this the most advanced multimedia unit ever fitted to a truck; the new Hino unit shames those fitted to the majority of luxury cars,” he said.

Owners have praised Hino for providing a system that can accommodate up to three rear-vision cameras that can be installed and viewed on the screen in a variety of configurations (including viewing all three simultaneously in a split-screen arrangement).

In a world-first for an OEM vehicle manufacturer, the system provides access to both AM/FM radio and the new DAB+ digital radio network that is currently being rolled out in major centres across Australia.

This arrangement provides the highest sound quality with consistent signal in all but the most remote locations.

Mr Petrovski said the optional truck-specific satellite navigation system that works in conjunction with the multimedia system had also won over new truck buyers.

“The unique Hino navigation system can be tailored to suit each individual truck or load, with the driver being able to input critical data like the truck's height, weight and dangerous goods classification,” he said.

“The navigation system then calculates an appropriate route, avoiding low bridges, weight-restricted roads and dangerous goods-restricted areas while directing the driver in one of 17 different languages.”

The new multimedia system is covered by Hino's three-year, bumper-to-bumper nationwide warranty.

## **Hino multimedia unit key features**

- 6.1-inch high-definition colour TFT touch-screen
- Large push buttons and rotary knobs for easy operation
- MP3-compatible CD/DVD player
- Bluetooth™ version 2.0 phone and audio streaming (with voice and one-touch dialling)
- DAB+ digital radio
- AM/FM radio (12 AM and 18 FM preset stations)
- Optional satellite navigation package with 2D or 3D city modelling
- Latest NAVTEQ mapping (with more than 600,000 points of interest and 12.5 million addresses)
- Truck-tailored navigation – including warnings (school zones, traffic cameras, speed alerts)
- Up to three rear-view cameras (optional)
- MP3, WAV, MPEG4, AVI and DIVX compatibility
- Front and rear auxiliary inputs
- SD and USB connection ports
- Full iPod® compatibility
- 800mhz processor
- 512Mb hard-drive memory
- 4 x 40 watt speaker outputs

...ends/

For further information go to [www.pressroom.com.au/hino](http://www.pressroom.com.au/hino) or contact:

Paul Tuffy  
National Marketing Manager  
Hino Australia  
T: 02 9914 6666  
F: 02 9540 3554  
E: paul.tuffy@hino.com.au