

PRESS RELEASE

DMB/DAB+ on Air During Radio Days Europe

Spanish network provider Abertis Telecom and Dutch infrastructure specialist Broadcast Partners have partnered with WorldDMB and International DMB Advancement Group (IDAG) to provide live mobile TV and digital radio during Radio Days Europe 2012 in Barcelona, one of the the world's biggest radio conferences with over 800 delegates attending.

“We are showcasing the broadcasting technology that is spreading through Europe like wildfire to the relevant people in the industry,” said Robert-jan van der Hoeven. He is CEO of Broadcast Partners.

The company is setting up DMB/DAB+ infrastructure in several countries. Abertis Telecom has built the network for Radio Days Europe in Barcelona.

“Two weeks ago we demonstrated mobile TV and digital radio to the mobile industry at Mobile World Congress. We are happy to be able to do the same to the radio industry this week,” said Alex Mestre who is Marketing Manager of Abertis Telecom.

The radio stations and mobile TV channels on air are provided by members of WorldDMB, the industry body promoting DMB, DAB and DAB+ and IDAG, an organization working to introduce devices, consumer apps and services as well as infrastructure for billing and developments.

Online:

radiodayseurope.com
broadcastpartners.nl
abertistelecom.com
worlddab.org
theidag.org