



MEDIA INFORMATION

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LEXUS GS TO FEATURE DIGITAL RADIO AS STANDARD

- Lexus to become first Australian luxury automotive marque to introduce Digital Radio DAB+ as standard with all-new GS range[#]
- Digital Radio DAB+ to join other advanced audio features in all-new GS[#]
- Additional multimedia capabilities bring traffic alert technology to GS

The all-new Lexus GS range will feature the most advanced audio and navigation system to grace a Lexus in the marque's history.

Featuring DAB+ digital radio as standard, the Lexus GS becomes the first of any luxury line and marque in Australia to offer the technology as standard.

The Digital Radio DAB+ system will enable Lexus customers to access a greater number of radio stations and digital content.

Taking advantage of the new Digital Radio system, live traffic and road condition updates can also be received from compatible radio stations and displayed on the vehicle's in-dash multimedia screen.

Live traffic alerts will provide GS owners with updated traffic conditions, including road closures, road works, congestion and accidents via the display.

The Digital Radio DAB+ audio system will be available with both of the new GS' audio systems, which include a Pioneer 12-speaker, 299 watt Lexus Premium Audio system.

Also available as an option or as standard on certain models, is the next-generation Mark Levinson audio system, featuring a 17-speaker, 835 watt audio system producing exceptional sound quality.

All GS models will also feature advanced Bluetooth^{™*} capabilities, including Bluetooth[™] audio streaming^{*} and automatic phonebook transfer^{*}.

Both audio systems will offer improved iPod^{®^} and USB connectivity⁺ with voice control for iPod[®] for ease of use while driving.

The all-new audio systems will be controlled by Lexus' second-generation remote touch controller, paired with either an eight or 12.3 inch - the world's largest - multimedia display for a vehicle.

Lexus Australia chief executive Tony Cramb said the all-new audio system was another example of Lexus' desire to offer innovative technology to all customers.

"The adoption of digital radio in the new GS will give Lexus owners and their occupants access to a greater variety of radio stations and an unparalleled listening experience," Mr Cramb said.

"This is just part of the new GS package, which has been designed and engineered to engage all the senses."

Commercial Radio Australia CEO Joan Warner said: "The announcement by Lexus to include Digital Radio DAB+ as standard in the GS is an exciting start to 2012 for digital radio.

"It is the first luxury vehicle to offer digital radio as standard and I know Lexus drivers will enjoy the digital sound quality and additional stations available."

DAB+ digital radio services, providing access to up to 22 additional radio stations, are currently available in the five metropolitan state capitals, with trials being conducted in Canberra and Darwin.

All GS models will feature traditional AM and FM bands as back-up in areas where digital radio broadcasts are not available.

For further information on Digital Radio, visit www.digitalradioplus.com.au.

#Digital radio station coverage dependent on vehicle location

** The Bluetooth™ word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.*

^iPod® is a trademark of Apple, Inc.

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