Radiodays Europe: New speakers announced for Barcelona

We are proud to announce a number of new exciting speakers for Radiodays Europe in Barcelona 15-16 March.

Some of the most prominent leaders and personalities in radio are in the international speaker line up for Radiodays Europe - the largest and most important radio conference in Europe. And yet there are still more speakers to be presented in the final programme, due to be release next week at a press conference in Barcelona.

Here is an update on some of the new speakers:

- *Andria Vidler* has a background in radio, but is now in the music industry as MD of EMI, UK. The relationship between radio and music industry is up for discussion
- Kurt Hanson leading Internetradio guru, USA, about personalised radio
- *Clive Dickens* Absolute radio, UK, about getting listeners to sign-on
- *Michael Praetorius* German online strategist about new ways to make radio
- Giselle van Caan NPO News, Netherlands, about new forms for the news
- Antoine Baduel FG Radio, on the digitalisation of radio in France
- *Kristian Kropp* RPR1 and BigFM, Germany, about making new content to find new listeners
- Javier Viroomal Prisa Radio, Spain, about how to develop interactivity on your website
- John Ousby vTuner, USA, about the future of radio in cars

And some of the speakers you might already know about....

- Ira Glass producer and presenter of the legendary program "This American Life"
- Julian Treasure sound branding expert, UK
- Tim Davie Head of Audio and Music, BBC, UK
- Erwin Linnenbach CEO of Regiocast, Germany, about new strategies for radio
- *Claire Neal* producer of the "Ronnie Wood Show"
- David G. Hall media strategist and former programme director in Los Angeles, USA
- Annika Nyberg new Media Director of the EBU
- Chris O'Connel award winning British radio personality
- Nathalie van Helshoecht about Belgian research on radio and Google
- Pete Waterman legendary songwriter and producer

See many more speakers and the preliminary programme on the website: *www.radiodayseurope.com*.

Make sure you register for a ticket in time. The interest in Radiodays Europe, now in its third year, is growing and many have already booked their tickets.

- The capacity of the venue is not unlimited, so we advice not to wait too long to register, says Christian Kjeldsen, one of the project managers.

Radiodays Europe is the meeting point for radio in Europe with more than 40 sessions and 70 speakers over two days. Radiodays Europe is supported by radio organisations such as EBU, AER and egta.

The next Radiodays Europe in Barcelona is hosted with the kind support of broadcaster partners in Catalonia and Spain. The conference starts with a welcoming reception in the evening of 14 March. The conference itself takes place in the Contemporary Culture Centre CCCB in Barcelona 15-16 March.

Be sure to register for your ticket now on the website: www.radiodayseurope.com.

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