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First vehicle to include digital radio as standard

Hino Australia has become the first vehicle manufacturer in Australia to include DAB+ digital radio as standard equipment across its range of vehicles.

All Hino 300, 500, and 700 Series trucks manufactured from September 2011 onwards will feature the new Australian-designed, multimedia unit which includes DAB+ as factory fitted standard equipment.

Commercial Radio Australia chief executive officer, Ms Joan Warner, congratulated Hino on the announcement and thanked them for their support of digital radio.

“Hino is leading the automotive industry by including digital radio as standard and we are very pleased Hino truck drivers, who spend a great deal of time in their vehicles will now be able to experience digital radio,” said Ms Warner.

Hino Australia manufacturer a range of light, medium and heavy duty trucks used across the building, landscaping and logistics industries.

BMW and Audi have announced DAB+ digital radio as an option in a range of vehicles but Hino is the first manufacturer to include it as standard.

Full power DAB+ digital radio is available in Sydney, Melbourne, Brisbane, Adelaide and Perth, with low power trials being conducted in Canberra and Darwin. Planning for the rollout of DAB+ in other regions is continuing with the Federal Government and the Australian Communications and Media Authority (ACMA).

Click [here](#) for the full Hino release & photos.

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For further information on digital radio visit: www.digitalradioplus.com.au