



## **All In Media wins new contract for visual radio services**

**All In Media**, the international radio technology company, has been awarded a three-year contract to develop and support a system for managing text and image services across all local and national BBC radio stations.

In just four years, All In Media has grown to become the leading supplier of digital radio software and mobile phone apps to the European and Australian radio industries. Its Rapid and Guide products, are already widely deployed across the world, on DAB, FM and digital TV platforms.

All In Media's Managing Director, Chris Gould says: "We are delighted to have won this contract after a competitive tender process. Our visual radio tools are already helping broadcasters around the world to deliver an enhanced radio experience to their listeners, and I'm pleased we'll be working with the BBC."

With Germany now launching national digital radio services for the first time, Europe is undergoing a digital radio revival. AIM's software allows broadcaster to quickly and cost-effectively deliver visual radio services across a range of platforms, including DAB/DAB+, FM, DTV, online and smartphone apps. Its AIM Rapid and Guide products are the most widely deployed DAB data management software products in the world.

ENDS

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### About All In Media

AIM is the leading supplier of digital radio software and mobile phone apps to the European and Australian radio industries. Its software is used by broadcasters around the world to manage their data services across a range of platforms, and to deliver new forms of interactivity to their listeners. Chris Gould and Jason Malaure founded All In Media in 2007. Over the past four years the company has gained a reputation for providing innovative solutions to market-leading radio clients worldwide. [www.thisisaim.com](http://www.thisisaim.com)