



TELEKO, s.r.o.
Pod Hvězdárnou 453
CZ-261 01 Příbram II
Czech Republic
Tel.:(+420) 318 632 982
Fax.:(+420) 318 637 582
Web: www.teleko.cz
E-mail: informace@teleko.cz

Press release – 5.9.2011

Listening to digital radio DAB is already available to 30 per cent inhabitants of the Czech Republic – new coverage in North Moravia - Silesia!

TELEKO, s.r.o., the first company that has started regular broadcasting of terrestrial digital radio, has just put into operation another transmitter of the T-DAB terrestrial digital radio system, this time in northern Moravia.

After Prague and Příbram, where the digital broadcasting was rolled out in April, and the south-Moravian city of Brno, where the digital radio has been available since August, the digital broadcasting is spreading to Ostrava region and its surroundings. Thus the digital radio will cover 2,8 million listeners, which makes up almost 30 % inhabitants. In all the cities the listeners are able to tune to the programmes of public radio Cesky rozhlas-Leonardo (science), Wave (alternative music), Cesko (news), Ddur (classical music), ČRo 2 (easy listening), ČRo 3 (culture), Region (regional programme), private radio PROGLAS (religion) and now also commercial radio GAMA RADIO (rock music). It broadcasts in DAB and DAB+. More technical details and updates about the broadcasts can be found on our website www.teleko.cz. For reception it is recommended that a receiver that enables reception of both DAB and DAB + in Lband, should be used. The receivers are available in e-shop: www.pureradio.cz or in Czech radio representative shop in Prague, Vinohradska street. DAB receivers are available in cars such as ŠKODA, VW, AUDI, SEAT, Mini, BMW, FORD, Mercedes, Jaguar, Land Rover, Lexus, Toyota, Volvo and Opel.

Digital Radio DAB (Digital Audio Broadcasting) delivers to the listener a significant expansion of program choice, increased sound quality and will deliver various supporting multimedia applications for the radio broadcaster providing new opportunities to reach listeners in other targeted areas. Multimedia applications DMB (Digital Multimedia Broadcasting) brings the car passenger on-line information such as date of arrival, departure, road conditions or warning messages, news headlines and many other applications. DMB also allows TV broadcasts to mobile receivers.

The Czech Republic is adding to the growing number of states that have adopted the digital broadcast platform, EUREKA 147. In Europe this system is in use in, Great Britain, Norway, Denmark, Sweden, France, Belgium, Holland, Spain, Germany, Switzerland, Italy, Hungary, Malta and in Asia, South Korea and Australia.

The TELEKO Company has been operating for 13 years in the field of FM radio broadcasting and since 2004 has been intensively engaged in the roll-out of digital radio broadcasting. To date it has managed to implement a number of test transmissions in various cities in the Czech Republic. The company is the only Czech member of the international organization World DMB Forum (more: www.worlddab.org) and actively participates in promoting this type of digital radio broadcasting throughout the world.