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## Press release – 1.8.2011

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**TELEKO Company proves the leader position in implementation of digital radio technology in the Czech Republic. The regular DAB broadcasting has started in city Brno today!**

TELEKO, s.r.o. switched on terrestrial digital radio transmitters operating in L-band, channel LE, in Moravian capital - Brno.

The digital radio signal was spread to city Brno just four months after successful start in Prague and Příbram. The listeners are able to tune to the programmes of public radio Český rozhlas Leonardo (science), Cesko (news), Region (regional news programme), CRo3 (culture) Wave (alternative music), D-dur (classical music) and private radio Proglas (religion). The remaining spare capacity is available to carry further radio channels and accommodate dozens of other radio programs which are being prepared. It broadcasts in DAB and DAB+. More technical details about the broadcasts can be found on our website [www.teleko.cz](http://www.teleko.cz). For reception it is recommended that a receiver that enables reception of both DAB and DAB + in L-band, should be used. The receivers are available in e-shop: [www.pureradio.cz](http://www.pureradio.cz) or in Czech radio representative shop in Prague, Vinohradská street.

Digital Radio DAB (Digital Audio Broadcasting) delivers to the listener a significant expansion of program choice, increased sound quality and will deliver various supporting multimedia applications for the radio broadcaster providing new opportunities to reach listeners in other targeted areas. Multimedia applications DMB (Digital Multimedia Broadcasting) brings the car passenger on-line information such as date of arrival, departure, road conditions or warning messages, news headlines and many other applications. DMB also allows TV broadcasts to mobile receivers.

The Czech Republic is adding to the growing number of states that have adopted the digital broadcast platform, EUREKA 147. In Europe this system is in use in, Great Britain, Norway, Denmark, France, Belgium, Holland, Spain, Germany, Switzerland, Italy, Hungary and in Asia, South Korea and Australia.

The TELEKO Company has been operating for 13 years in the field of FM radio broadcasting and since 2004 has been intensively engaged in the roll-out of digital radio broadcasting. To date it has managed to implement a number of test transmissions in various cities in the Czech Republic. The company is the only Czech member of the international organization World DMB Forum (more: [www.worlddab.org](http://www.worlddab.org)) and actively participates in promoting this type of digital radio broadcasting throughout the world.