



Digital Radio and Mobile TV in New Tablets

International DMB Advancement Group (IDAG) and tablet maker Enspert have partnered to bring Android tablets with built-in digital radio and mobile TV (DAB/DAB+ and DMB) to market on four continents, starting in June.

“Enspert’s devices do more than other tablets, they also include TV and radio. That opens up for innovative combinations between broadcasting and the Internet and will give the best of two worlds,” said Gunnar Garfors. He is President of IDAG and CEO of NMTV, one of IDAG’s members.

Enspert is the second biggest tablet maker in Korea, and it’s first tablet has outsold Apple’s iPad. The cooperation involves four models branded **Identity**, with screen sizes ranging from 7 to 9 inches and processors from 1GHz.

“This is a good opportunity to introduce our unique devices to new markets. Our products boast versatile functions that will introduce exciting business models and services that many users require,” said Mr. Sang Soo Lee, President of Enspert.

The tablets are produced in Korea and will be distributed in countries such as Australia, Germany, Netherlands, Norway, South Africa and Vietnam.

IDAG works to promote TV, radio and data services via DMB, DAB and DAB+ but also combined with Internet driven functionality via 3G and Wi-Fi. The group is content and business driven and focuses on devices, technical solutions and business models.

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