



IDAG picks one CAS for many countries

International DMB Advancement Group (IDAG) has signed with DigiCAP Ltd. of South Korea to provide one common CAS to enable pay TV and pay services via DMB for the members of IDAG, representing 12 countries on 3 continents.

DMB is a widespread technology standard used for mobile TV and additional services. The standard also includes DAB and DAB+ which are used to transmit digital radio in more and more countries.

“The industry has for a long time called for a standardized encryption and payment solution. This deal is an important milestone and will further fertilize the growth of launched and planned DMB services across the globe” said Gunnar Garfors. He is President of IDAG and CEO of NMTV, one of IDAGs members.

DigiCAPs solution is optimized for low bandwidth usage and it is software based. This eliminates the need for an own chip in the device and makes the solution compatible with virtually all handsets, including mobile phones. The CAS also enables roaming between IDAG countries. This makes it possible for secure traffic information services to be delivered instantly to navigation units in cars, even when the driver crosses national borders.

“We are happy to be able to directly contribute to the success of mobile TV. Our extensive experience with CAS via both DMB and other distribution platforms ensures that IDAG now gets a flexible, robust and secure solution that enables wider successful business models” said Dohee Lee, CEO of DigiCAP.

Norwegian Mobile TV Corporation (NMTV) will be the first company to implement DigiCAPs solution in order to charge for TV channels from commercial broadcasters TV 2 and Viasat. Public service broadcaster NRKs channels will remain free to air. Mobiele Television Nederland (MTVNL) is set to launch as number two.

IDAGs goal is to help create one big market for DMB related devices and services world-wide. The organization promotes TV, radio and data services via DMB, DAB and DAB+ plus enhanced functionalities via other networks such as 3G and WLAN.

DigiCAP is a leading company as e-Business security leader, founded in April 2000 under the vision of “e-Global DRM Leader”. The company provides security for digital content rights protection/management, illegal viewing/use/copy protection solutions and services.

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<http://tinyurl.com/3727w56>