



# News Release

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7<sup>th</sup> September 2010

FOR IMMEDIATE RELEASE

IBC 2010 – Hall 8 - Stand 8.B20

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## VDL Demonstrates New Professional Digital Radio Products at IBC 2010

**VDL** (Lyon, France) are demonstrating new and enhanced products for Digital Audio Broadcast (DAB & DAB<sup>+</sup>) and Digital Multimedia Broadcast (DMB) head-end and monitoring applications.

For head-ends, **VDL's** Ensemble Multiplexer, **D-VAUDAX**, can now be ordered with two new options: Service Provider Profile Management, which enables individual service providers to manage their allocated capacity; and UECP input for data services, such as Traffic Announcement (TA), Programme Type (Pty), Programme Number (Pnum), and programme associated text (DLS and DLS Plus).

For head-ends that include data services, VDL have recently introduced two new data content management products. **PAD-Manager** provides control over DLS and Slideshow messages. **EPG-Manager** provides control over an Electronic Programme Guide (EPG).

For monitoring applications, the **DABAIR-II Plus** professional USB-powered receiver provides mobile RF and service playing/monitoring of DMB/DAB<sup>+</sup>/DAB transmissions using a laptop PC. Improvements over the previous model include enhancements to RF measurement, GPS logging and SNMP, plus options for remote display and support for up to three ensembles.

Also for monitoring applications, **DABSTOR-E** provides remote supervision of a DAB Ensemble Transport Interface data stream at the multiplexing centre, or transmitter site. Control is via LAN using Windows software. SNMP enables **DABSTOR-E** to be integrated into a network management system.

Also recently introduced are, ETI and FIC monitoring and analysis software options for **VDL DABSTOR** and **DABSTOR-Rx** Ensemble monitoring and logging products.

**VDL's** digital broadcasting product range includes audio encoders for Digital Audio Broadcast (DAB, DAB<sup>+</sup> and DMB-A), a mobile TV video encoder for Digital Multimedia Broadcast (DMB) and an Ensemble multiplexer for broadcasters and network operators. **VDL** also offer a range of test and measurement products for DAB/DAB<sup>+</sup>/DMB monitoring and analysis applications.

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## About VDL

**VDL** delivers Digital Broadcasting Technologies for Radio, Mobile TV and Network Providers. The Company is in a unique position to offer innovative solutions to its customers, because **VDL** is both a broadcaster and an equipment manufacturer.

**VDL** is its own reference customer and the Company applies its operational experience to provide customers with the best technologies, products, prices and support. To achieve this, the Company has built strong relationships with technology partners in Europe and Korea, which enables **VDL** to offer complete solutions, covering the whole digital broadcasting signal chain, from audio, video and data encoding, ensemble multiplexing and logging, to signal monitoring & analysis products.

**VDL's** products are available for purchase or rental and the Company provides friendly and efficient after-sales support, either directly, or via International sales and support partners.

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The logo consists of the letters 'DAB' in a stylized, blue, outlined font. The 'D' and 'A' are connected, and the 'B' is separate. The letters are set against a light blue background with horizontal lines.The logo consists of the letters 'DAB+' in a stylized, blue, outlined font. The 'D' and 'A' are connected, and the 'B' is separate. The letters are set against a light blue background with horizontal lines.The logo consists of the letters 'DAB' in a stylized, blue, outlined font. The 'D' and 'A' are connected, and the 'B' is separate. The letters are set against a light blue background with horizontal lines.