



Press release

Malta, 17 May 2010

DAB+ radio ownership in Malta up to 12.2%.

Digi B Network, the digital radio operator broadcasting in DAB+, announced that the platform has registered another increase in listenership, Digi B Network Managing Director Sergio D'Amico has announced.

These findings were published in the *Radio and Television Audience Assessment* carried out recently by the Malta Broadcasting Authority. Respondents were asked to indicate what type of reception platform they had at home and the survey confirms that digital radio increased to 12.20% listenership by the end of March 2010, an increase of 2.1% in just three months.

Mr D'Amico said: "Surveys are proving that Digital Radio is growing in the right direction and it is doing that at a very fast rate."

2nd DAB car stereo launched – Bluestate RA558

Following the launch of the first DAB+ car stereo, consumers now have a choice of a second model, the RA558. The RA558 boasts all the features of the 557 plus add-ons such as Bluetooth, AM reception and front AUX i/p.

RA558 will be available from leading car entertainment specialists, and from retail stores in Malta and Gozo. For more information, visit www.dab.com.mt.

About Digi B Network Digi B Network Ltd. is licensed by the Malta Communications Authority to provide T-DAB services. In October 2008 it rolled out the first commercial DAB+ network in the world putting Malta on the forefront of this cutting edge technology. For more info visit www.digibnetwork.com