



WorldDMB Secures Future of Key International Resource on DAB, DAB+ and DMB Technology

London, 13th May, 2010. The WorldDMB Forum, an international non-governmental organisation coordinating the implementation of all Eureka-147 based technologies, announces it will sponsor Wohnort.org, a website providing independent information on the DAB family of services on-air around the world.

www.wohnort.org has become a vital source of information for broadcasters, journalists, analysts and manufacturers of DAB sets, providing an instant, international snapshot of what stations are available on DAB, DAB+ and DMB. It includes independently researched details of which countries are using the technology, the maturity of the markets, who operates the multiplexes, the bit rate used for various services, whether stations are mono or stereo, which spectrum block is utilised and more.

Run by consultant Carey Taylor, the site is a key international resource for anyone interested in developing DAB, DAB+ or DMB services or products. It gives a comprehensive, accurate overview of the current services on-air around the world using a network of contacts on the ground in each country. It has been described as providing "more than you need to know" and, when it was briefly suspended earlier this year, provoked a flood of concerned messages from users.

WorldDMB will become the website's main sponsor and www.wohnort.org will also feed a new database on www.worlddab.org to aid in the promotion of DAB technology around the world. **Project Director Letty Zambrano** says: "World DMB is pleased to have the opportunity to work with Wohnort. It is important that our members and the wider digital radio broadcasting community have information on services around the world. The DAB family of standards remains the most successful digital radio standard in the world today, with markets adding new services on a weekly basis. Hundreds of receivers are available worldwide and, with the multimedia nature of the standard, digital radio and mobile TV are becoming a reality around the world. The monitoring Wohnort carries out is invaluable."

Carey Taylor says: "Wohnort's DAB web pages are ten years old this month. In that time the level of activity of broadcasters using the DAB family of standards around the world had increased to such an extent that the website was becoming untenable simply by virtue of DAB's success. WorldDMB's support is important not only for the recognition of Wohnort as a reliable source of accurate information, but also because it will help the pages to continue to be updated as more and more territories begin broadcasting using the DAB family of standards."

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May 13, 2010

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Notes to Editors: The DAB family is the most successful set of digital radio standards in the world today. Created from the outset for mobile and portable reception of audio, multimedia and video services. The family includes the compatible standards DAB, DAB+ and DMB digital radio and DMB mobile TV. Collectively these are often referred to as the Eureka 147 Family of Standards, having originated as an EU funded Eureka project. The system is on-air in nearly 40 countries across Europe, Australia and the Far East. More than 500 million people are within range of DAB, DAB+ or DMB services, with over 1,000 services on-air. In Europe, digital radio is available in the UK, Denmark, Malta, Norway, Belgium, Germany, Switzerland and Spain with digital radio launches planned for France, Ireland, Hungary, Italy, the Netherlands and Czech Republic. The world's first DMB mobile TV services launched in South Korea in 2005 and is now one of the most successful markets in the world. DAB is also on-air in China as the only industrial standard for digital radio and was successfully used for mobile TV during the 2008 Olympics. DMB mobile TV is currently on-air in Norway as part of the 'Mini-TV' project. Other DMB mobile TV services and trials are planned for Vietnam, Malaysia, Taiwan, and Indonesia. In 2008 the industry body responsible for the Eureka 147 family of standards, the WorldDMB Forum, created the 'Digital Radio Receiver Profiles' which specify a set of minimum requirements and features for different types of consumer digital radio receivers. The Receiver Profiles ensure interoperability of new receivers and services between countries whose broadcasters may be using different combinations of DAB, DAB+ or DMB and creates a harmonised digital radio and multimedia market across the world.

About WorldDMB

WorldDMB is an international, non-governmental organisation with a mandate to promote the awareness, adoption and implementation of Eureka 147 based technologies worldwide. The organisation's name refers to 'digital multimedia broadcasting' including radio, mobile TV and broadcast new media services. Its members include public and commercial broadcasters, receiver manufacturers and other companies and bodies committed to the promotion of services and equipment based on the Eureka 147 family of standards.