



News Release

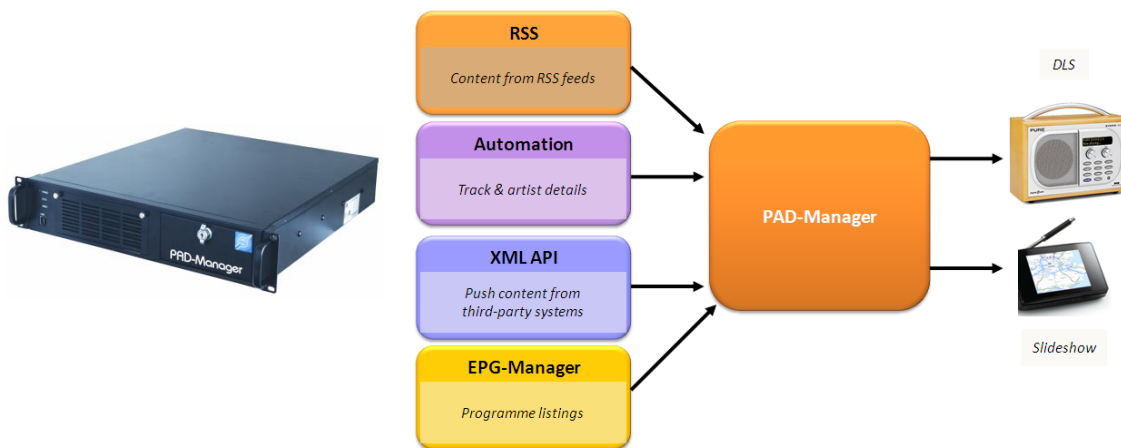
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for immediate release

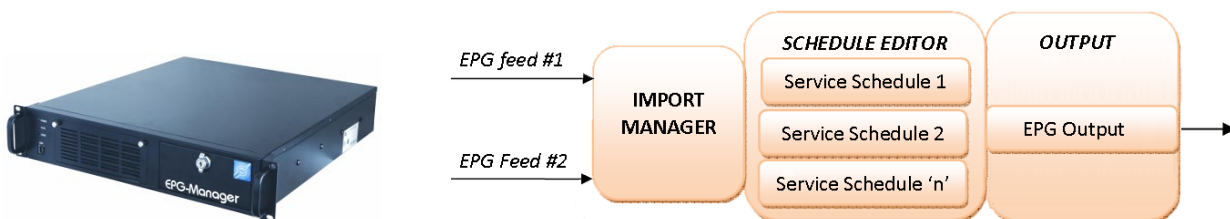
New Products - VDL Introduces Two Data Managers for Digital Radio Networks

VDL (Lyon, France) has introduced two new Data Service Content Managers for DAB, DAB+ and DMB.

PAD-Manager processes Programme Associated Data (PAD) content for use with **VDL D-AUDIENCE** Digital Audio Broadcasting (DAB and DAB+) Audio Encoders. The scalable PAD-Manager server can be used by single stations broadcasting a single DLS service, through to large multi-station installations. The new **PAD-Manager** provides extensive control over DLS and Slideshow messages. This enables broadcasters to build combinations of DLS and Slideshow services, combining *now playing* information with news, travel, weather, advertising and competition messages.



EPG-Manager provides control over an *Electronic Programme Guide (EPG)* for use in Digital Audio Broadcasting (DAB and DAB+) and Digital Multimedia Broadcasting (DMB) networks. The scalable **EPG-Manager** validates, manages, stores and outputs the data in DAB EPG format to a **VDL D-VAUDAX** Ensemble Multiplexer's *NPAD (Non-programme Associated Data) Insertter*.



More



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About VDL



VDL is a French leader in the field of radio broadcasting technology with business activities as an FM broadcaster, Digital Radio network provider and Digital Radio equipment manufacturer. The Company has been manufacturing equipment and operating transmission networks for DAB/DAB+/DMB in France since 1998.

VDL delivers Digital Broadcasting Technologies for Radio, Mobile TV and Network Providers. As both a broadcaster and an equipment manufacturer VDL is in a unique position to offer innovative Digital Radio broadcasting solutions to its customers.

The Company's Digital Radio product range offers complete solutions, covering the whole digital broadcasting signal chain, from audio, video and data encoding, multiplexing and logging, to signal monitoring & analysis.

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