



WorldDMB Expands First International Online ETI Library

Ensemble Transport Interface files benefit broadcasters and manufacturers of DAB, DAB+ and DMB radios

London, 29th April 2010

The WorldDMB Forum – coordinator of the DAB family of standards, including DAB, DAB+ and DMB digital radio – has expanded the world’s first online ETI (Ensemble Transport Interface) Library, http://www.worlddab.org/eti_library.

The library is a centralised database that provides country snapshots of DAB, DAB+ and DMB files, configured with multiplexing equipment from specific manufacturers.

Launched last September, the ETI Library has already proved to be a useful tool for broadcasters and manufacturers. Now, new software will allow WorldDMB members, which include most leading manufacturers and broadcasters around the world, to convert their files into the correct format and build on the existing database.

The new ETI File Converter Software is made available free of charge to WorldDMB Forum members by VDL, a French leader in the field of digital radio broadcasting technology. The VDL ETI File Converter software produces a standard file format from most types of ETI files.

The Library is especially important for manufacturers looking at international markets, and is of particular benefit to the car market where receivers must be harmonised for cross-border use. At the same time, it allows manufacturers to ensure their products are compatible on a pan-European and worldwide basis.

As broadcasters create ever more complex digital radio services, the ETI Library will reflect these and maintain a single point of reference for manufacturers and broadcasters worldwide.

Ends
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Notes to Editors: The DAB family is the most successful set of digital radio standards in the world today. Created from the outset for mobile and portable reception of audio, multimedia and video services. The family includes the compatible standards DAB, DAB+ and DMB digital radio and DMB

mobile TV. Collectively these are often referred to as the Eureka 147 Family of Standards, having originated as an EU funded Eureka project. The system is on-air in nearly 40 countries across Europe, Australia and the Far East. More than 500 million people are within range of DAB, DAB+ or DMB services, with over 1,000 services on-air. In Europe, digital radio is available in the UK, Denmark, Malta, Norway, Belgium, Germany, Switzerland and Spain with digital radio launches planned for France, Ireland, Hungary, Italy, the Netherlands and Czech Republic. The world's first DMB mobile TV services launched in South Korea in 2005 and is now one of the most successful markets in the world. DAB is also on-air in China as the only industrial standard for digital radio and was successfully used for mobile TV during the 2008 Olympics. DMB mobile TV is currently on-air in Norway as part of the 'Mini-TV' project. Other DMB mobile TV services and trials are planned for Vietnam, Malaysia, Taiwan, and Indonesia. In 2008 the industry body responsible for the Eureka 147 family of standards, the WorldDMB Forum, created the 'Digital Radio Receiver Profiles' which specify a set of minimum requirements and features for different types of consumer digital radio receivers. The Receiver Profiles ensure interoperability of new receivers and services between countries whose broadcasters may be using different combinations of DAB, DAB+ or DMB and creates a harmonised digital radio and multimedia market across the world.

About WorldDMB

WorldDMB is an international, non-governmental organisation with a mandate to promote the awareness, adoption and implementation of Eureka 147 based technologies worldwide. The organisation's name refers to 'digital multimedia broadcasting' including radio, mobile TV and broadcast new media services. Its members include public and commercial broadcasters, receiver manufacturers and other companies and bodies committed to the promotion of services and equipment based on the Eureka 147 family of standards.