



News Release

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for immediate release

VDL supports DAB+ digital radio trial in Poland's Capital City

In preparation for securing Poland's digital radio future, EmiTel, the Polish network operator, has been running a trial of DAB+ audio and DMB mobile video services in the Polish capital city, Warsaw, since November 2009.

In a joint venture between public and commercial broadcasters, the trial broadcast comprises five public radio stations: Jedyńska, Dwójka, Trojka, Radio EURO and Radio dla Ciebie; seven commercial stations RMF FM, RMF Classic, Radio ZET, Chilli ZET, Tok FM, Radio ESKA and Radio Maryja, plus a DMB mobile TV service from Radio EURO.

The trial in Warsaw, Poland's capital city covers approximately 2.5 million people for mobile reception and 2.1 million people for indoor reception. The transmitter, located on the famous Palace of Culture and a Science, in the city centre, raises awareness amongst a larger proportion of Polish radio listeners to the potential of digital radio including new content, data and multimedia services.

The Head-end equipment, comprising Audio and Video Encoders, plus Ensemble Multiplexer, was supplied by VDL (Lyon, France) and its partner AVT (Nuremberg, Germany), who also handled the installation, system integration and training.



VDL Head-end system at EmiTel in Warsaw

(jpg image available from VDL – contact details below)

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About EmiTel



TP EmiTel is the leading Polish terrestrial broadcast network operator.

As a partner of most of the Polish broadcasters, the Company provides countrywide data transmission network and broadcast services. TP EmiTel is also active on telecommunication market offering data transmission, leased lines, infrastructure leasing, design/consultancy and rollout services for telecom operators. TP EmiTel's customers are television and radio broadcasters, wire-line and wireless telecommunication operators and local authorities. As an innovative company, EmiTel focuses its activity on digital television (DVB-T), digital radio (T-DAB+) and multimedia services.

About VDL



VDL is a French leader in the field of radio broadcasting technology with business activities as an FM broadcaster, Digital Radio network provider and Digital Radio equipment manufacturer. The Company has been manufacturing equipment and operating transmission networks for DAB/DAB+/DMB in France since 1998.

VDL delivers Digital Broadcasting Technologies for Radio, Mobile TV and Network Providers. As both a broadcaster and an equipment manufacturer VDL is in a unique position to offer innovative Digital Radio broadcasting solutions to its customers.

The Company's Digital Radio product range offers complete solutions, covering the whole digital broadcasting signal chain, from audio, video and data encoding, multiplexing and logging, to signal monitoring & analysis.

About AVT



AVT Audio Video Technologies GmbH was founded 1996 and has its headquarter in Nuernberg, Germany. The company develops high quality audio products such as DAB and DAB+ Encoders, ETI Monitoring Decoders, Audio Codecs, Telephone Hybrids and 5.1 to Stereo Downmix Systems. The AVT products are manufactured by German contractual companies which are certified according to ISO 9001. The Development Department together with the Sales and Marketing department is located in Nuernberg.

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