



## NEWS RELEASE

### Frontier Silicon welcomes the passing into law of the UK Digital Economy Bill paving the way for digital radio switchover

London - 9th April 2010: Today the UK government passed the Digital Economy Bill into law giving them the support and authority it needs to progress digital radio switchover. The bill includes six sections on radio which enables the migration from analogue to digital-only transmissions for national and larger local services.

The Digital Economy Bill is linked to the government's Digital Britain report which defines a digital radio switchover plan lasting two years. The migration start date for this is triggered when DAB coverage reaches the same as today's FM and when 50% of all radio listening is via a digital platform. Based on current digital listening projections from Rajar, and the roll out of new DAB transmitters from Arqiva and the BBC, the UK market is set to achieve both of these milestones in 2013 meaning the switchover program could conclude as early as 2015.

Anthony Sethill, CEO of Frontier Silicon said: "The passing of the Digital Economy Bill into law is great news for receiver manufacturers. It provides the industry with the confidence it needs to increase investment in digital radio products across all sectors of the market including home, portable and in-car, ensuring the widest possible availability of good quality, affordable radios".

Frontier Silicon is the leading supplier of DAB, DAB+ and DMB-Radio receiver technology and will be demonstrating its latest solutions at next week's Hong Kong Electronics Fair.

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## **About Frontier Silicon Limited**

Frontier Silicon is the world's leading supplier of integrated circuits and modules for digital audio receiver products and mobile digital TV. Established in 2001 as a privately funded fabless semiconductor company, Frontier Silicon has over 120 employees. The company is based in London, England, with design centres in Cambridge and Shannon. Frontier Silicon also has branch offices and technical support representation in France, Germany, Hong Kong, China and Japan. Products include complete solutions for digital audio systems including DAB, Internet radio and mobile TV, from silicon through software to production-ready platform designs.

Customers include Bang & Olufsen, Bose, Bush, Cyrus, Denon, Goodmans, Grundig, harman/kardon, Hitachi, JVC, Magic Box, Ministry of Sound, NAD, Onkyo, Panasonic, Philips, Pioneer, PURE, Revo, Roberts, Samsung, Sanyo, Sharp, SIRIUS XM, Sony, TEAC, Tivoli Audio and Yamaha.

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