



Bayerische
Medien Technik
GmbH

22nd of February 2010

Dear Sir or Madam:

In cooperation with TISA, Bayerische Medien Technik (bmt) will offer a one-day

**TPEG-Workshop "Getting in touch with TPEG"
on the 11th of May 2010 in Munich/Germany.**

TPEG is a protocol developed by EBU in cooperation with the European Union which was designed to broadcast digital travel- and traffic information. The workshop is addressed to all engineering staff from the automobile industry, manufacturers of end-user devices, broadcast network providers, multiplexer manufacturers, service and programme providers and representatives from the broadcast industry. The workshop will be in English, and no previous experience with TPEG is required.

The speakers **Bev Marks** (Holly Blue Associates) and **Martin Dreher** (bmt) will present the following topics:

- Introduction to TPEG Technology
- TPEG Specifications
- TPEG Reception in Theory and Hands-on Session
- TPEG Service Design in Theory and Hands-on Session
(including real transmission and receiving)

Both speakers have been actively working on TPEG standardization for more than 10 years and are members of several working groups.

You will find more details in the attached agenda. The admission fee is 780,00 Euro plus 19% VAT, which includes handouts and catering. Early Bird discount until the 23rd of March 2010 is 100,00 Euro.

Please note that there is a minimum and a maximum number of participants for the workshop. Therefore we reserve the right to cancel reservations due to under- or overbooking.

TISA is market-driven membership association with worldwide scope, established as a not-for-profit company focussed on proactive implementation of traffic and travel information services and products based on existing standards, including primarily RDS-TMC and TPEG technologies. TISA was founded on synergy among previously separate member organisations and it now ensures an international framework for the co-ordinated development of future standards and services. Learn more about TISA at www.tisa.org.

Yours faithfully

Frank Strässle-Wendelstein
Managing Director

Please note: For bookings until the 23rd of March 2010 the admission fee is only 680,00 Euro plus VAT. Please use the attached form to make reservation. The invoice will be sent to you as confirmation.

Pfälzer-Wald-Straße 32
D - 81539 München
Tel.: 089 /45 11 51-11
Fax.: 089 /45 11 51-99
info@bmt-online.de
www.bmt-online.de

Geschäftsführer:
Dipl.-Volkswirt
Frank Strässle-Wendelstein

Vorsitzender der Gesellschafterversammlung:
Prof. Dr. Wolf-Dieter Ring,
Präsident der Bayerischen Landeszentrale für neue Medien (BLM)

Amtsgericht München
HRB 107318
Sitz d. Gesellschaft:
München
USt-IdNr: DE166758895

Commerzbank München
Konto 582 808 201
BLZ 700 400 41



**TPEG-Workshop “Getting in touch with TPEG”
on the 11th of May 2010 in Munich/Germany**

Location: Bayerische Medien Technik GmbH
Pfaelzer-Wald-Strasse 32
81539 Munich / Germany

09:30 Registration and Coffee

10:00 Beginning of the Workshop

History of TPEG

- the beginning in 1997
- projects around TPEG
- working groups around TPEG

Introduction to TPEG Technology

- design principles
- TPEG compared to RDS-TMC
- TPEG transmission chain overview

Coffee Break

TPEG Specifications – What is available, what is in the pipeline

- formats (XML/binary)
- Specifications published by ISO
- UML second generation specs

13:00 Lunch

14:00 Hands-on Session TPEG Reception

- analysis of TPEG service

TPEG Service Design

- TPEG transmission chain overview
- TPEG service infrastructure

Coffee Break

Hands-on Session TPEG Service Design

- setting up a full DAB-TPEG service

Discussion and Final Questions

17:00 End

Optional:

18:00 bmt invitation to discussion and review with the speakers and participants in a typical Bavarian beergarden or pub – depending on the weather and number of people interested



Registration Form (please send by fax to ++49 89 45 11 51 99)

- I will definitely take part in the TPEG workshop "Getting in Touch with TPEG" on the **11th of May 2010** in Munich/Germany
- Unfortunately I won't be able to attend
- The date is not convenient for me
- Please send me further information regarding TPEG
- I'm a TISA-Member
- Please send me a list of hotels

Name _____

Company _____

Street _____

Postcode, Town _____

Country _____

Phone/Fax _____

E-mail _____

Date _____

Signature _____