

7 October 2009

Sir Michael Parkinson to address radio conference in Sydney this week

Renowned British journalist and entertainer, Sir Michael Parkinson will be the keynote speaker at this year's Australian Radio Conference, to be held in **Sydney on October 9**. Sir Michael, is best-known for his BBC talk show, Parkinson, which interviewed nearly a thousand of the world's most famous people over 11 years, and also screened in Australia on the ABC and Channel 10. In the late 1990s, he returned to the BBC and then to ITV, to present Parkinson – the Interviews – a series of tributes to some of the all time greats of the entertainment world. He will talk about his media career.

He will be joined at the radio conference by **Harold Mitchell**, executive chairman of Mitchell Communication Group, Australia's largest media agency. Harold has just released his autobiography, called "Living Large – the world of Harold Mitchell – from sawmiller's son to multi million dollar man" and will talk about his predictions for the media industry's future.

This year's Australian Radio Conference will be held at Sydney Convention and Exhibition Centre in Sydney on October 9. Other speakers are listed below.

- What:** Commercial Radio National Conference
Date: Friday October 9
Place: Bayside Auditorium, Sydney Convention and Exhibition Centre
- 9.45am:** Sir Michael Parkinson – keynote address
- 9.00am:** Opening comments, Joan Warner, CEO, Commercial Radio Australia
- 9.15am:** Harold Mitchell - executive chairman of Mitchell Communication Group
- 11.00am:** Mark McCrindle – renowned futurist and social commentator talking about the mind and mood of contemporary Australia
- 2.00pm:** Jim Johnson, general manager, Corus Radio Vancouver will talk about radio programming and management
- 2.55pm:** Digital radio – international developments with **Hans Wolter** – chair, World DMB
This session - Digital Radio-International Developments is a panel discussion about digital radio developments with speakers Hossein Yassaie - Chief Executive Officer of Imagination Technologies Group and Hans Wolter - Chair of the World DMB Automotive Task Force who will talk about digital radio and the car industry.

Media contacts: Jenny Stevenson 0402 214 039 or Melissa Fleming 0417 499 529
Media are invited to attend the conference. Please RSVP to gain entry.