



## NEWS RELEASE

### **Revo announces IKON, the world's first colour touch-screen, multi-format digital radio**



*Lanark, Scotland, 24<sup>th</sup> August 2009:* Digital radio takes a generational leap forward with the introduction of IKON, a multi-format digital radio that combines the benefits of a full colour 3.5" touch-screen, icon-driven user interface, multi-standard radio capabilities and iPod and iPhone docking.

IKON is capable of receiving the full roster of digital radio standards including DAB, DAB+ and internet radio – as well as conventional FM radio with RDS. Where available from the broadcaster - colour station logos, station descriptions, track and artist information, news headlines etc. will be displayed on IKON's colour screen.

IKON will also wirelessly stream digital music files from any 'connected' PC or Apple Mac, displaying full colour album artwork and track information where available.

Completing the hardware picture, IKON is one of only a handful of digital radios that is Apple certified for use with iPod or iPhone, allowing IKON to double as a high quality iPod/iPhone sound system.

Revo Technologies CEO, David Baxter, said "We believe that IKON is the first product to truly deliver on the promise of digital radio, delivering a next generation radio experience complete with icon driven colour touch-screen interface, coverage of multiple radio formats, iPod and iPhone docking and access to premium online music services such as Last.fm."

In addition to its terrestrial and internet radio capabilities, IKON will also provide access to online music service Last.fm. Simply choose an artist or genre and let Last.fm build the perfect playlist from its library of 5 million tracks – unique to the user, and fresh every time. Alternatively, an existing Last.fm profile can be used.

IKON includes a free 30 day Last.fm trial subscription, thereafter a £3.00 per month subscription charge applies.

Owen Parry, Last.fm Product Manager said "We're delighted that Revo has taken the decision to include Last.fm functionality as a standard feature on their new IKON 'touch-radio'. The combination of high quality audio, large colour display, and a free 30 day trial subscription, makes it easy to explore and enjoy music through Last.fm, right out of the box."

IKON is the result of a long and fruitful collaboration between Revo Technologies and Frontier Silicon, the industry leader in connected audio technology. At the heart of REVO's IKON radio is Frontier Silicon's new multi-standard Venice 8 module.

Anthony Sethill, CEO of Frontier Silicon, commented, "Touch-screen user interfaces on handheld devices have proven to be immensely popular with consumers. The introduction of our advanced Venice 8 platform, as used in Revo's IKON radio, marks the beginning of an exciting new chapter in the development of digital radio, leading to a world of feature-rich audio visual content and greatly enhanced usability."

IKON's superb audio performance is thanks to the inclusion of NXT's patented 'Balanced-Radiator' (BR) loudspeaker technology. BR drive units combine the performance attributes of an NXT flat panel speaker with the pistonic movement of a conventional loudspeaker, resulting in a high performance compact drive unit that can cover a wider range of frequencies while providing even room-filling sound.

The result of this collaboration is 30 watts of high resolution digital audio from IKON's Class D amplifier, a smooth frequency response, expansive sound stage and deep satisfying bass.

IKON has an SRP of £279.95, and will go on sale worldwide in October 2009. A pre-order service is available from [www.revo.co.uk](http://www.revo.co.uk), [www.hughesdirect.co.uk](http://www.hughesdirect.co.uk), [www.advancedmp3players.co.uk](http://www.advancedmp3players.co.uk), [www.petertyson.co.uk](http://www.petertyson.co.uk) and [www.superfi.co.uk](http://www.superfi.co.uk)

REVO will be exhibiting at the IFA Consumer Electronics Fair in Berlin from the 4<sup>th</sup> until the 9<sup>th</sup> of September 2009. REVO is located in hall 1.2, stand number 137.

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## **Editor's Notes**

### **About Revo Technologies**

Revo Technologies Ltd is a privately owned designer and manufacturer of high quality digital audio products for the DAB, DAB+ and internet radio platforms, as well as for Apple's iPod and iPhone devices.

REVO's headquarters and product design group are located in custom-built premises in the historic market town of Lanark in West Central Scotland.

REVO is committed to utilising the best of available technologies, materials and components. REVO radios are designed exclusively in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the pioneering Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

REVO has enjoyed further critical and sales success, from the iF and Red Dot Product Design Award winning Pico portable radio, to the ground-breaking BLIK RadioStation – the world's first combined DAB and internet radio, and the first DAB radio to include coverage of the new DAB+ digital radio standard.

REVO products are sold in 25 countries worldwide.

### **About Frontier Silicon**

Frontier Silicon is the world's leading supplier of integrated circuits and modules for digital audio receiver products and mobile digital TV. Established in 2001 as a privately funded fabless semiconductor company, Frontier Silicon has over 140 employees. The company is based in London, England, with design centres in Cambridge, Dublin and Shannon. Frontier Silicon also has branch offices and technical support representation in Hong Kong, China and Japan. Products include complete solutions for digital audio systems including DAB, Internet radio and mobile TV, from silicon through software to production-ready platform designs.

Customers include Bang & Olufsen, Bose, Bush, Cyrus, Denon, Goodmans, Grundig, harman/kardon, Hitachi, JVC, Magic Box, Ministry of Sound, NAD, Onkyo, Panasonic, Philips, Pioneer, PURE, Revo, Roberts, Samsung, Sanyo, Sharp, Sony, TEAC, Tivoli Audio and Yamaha.

### **About NXT**

NXT's commitment to inventiveness in sound and touch has enabled it to deliver new technologies already deployed in audio systems, TVs, PCs and laptops, mobile phones, PA systems, cars, aircraft and in public buildings and facilities around the world. With its unique portfolio of patented technologies and unparalleled expertise in the field of bending wave physics, NXT helps its partners invent, create and market innovative sound solutions that offer sustainable differentiation.

NXT is fully listed on the London Stock Exchange (symbol NTX) and has operations in the UK, Hong Kong, Japan and the USA. Further information is available from [www.nxtsound.com](http://www.nxtsound.com)

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IKON product images are available for download at <http://www.revo.co.uk/media/gallery-ikon.php>

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