

19 August 2009

Indonesian digital radio delegation visit Sydney

Commercial Radio Australia is hosting an Indonesian radio industry delegation this week; led by the Indonesian regulator, the delegation includes the Chairman of the Indonesian Commercial Broadcasting Radio Association, plus representatives from Radio Republic of Indonesia (RRI), Indonesian Radio Network Forum (FRJI) and Indonesian Commercial Broadcasting Radio Association (PRSSNI).

Joan Warner, chief executive officer of Commercial Radio Australia said Indonesian broadcasters and Commercial Radio Australia are active members of the Asia-Pacific Broadcasting Union and as close neighbours talk regularly to share expertise.

“Like Australia, Indonesia’s radio industry is made up of public and commercial radio stations and the delegation is interested to meet and talk about the successful Australian all of industry rollout of DAB+ digital radio,” said Ms Warner.

Mr Freddy H Tulung, Director General of Communication Media and Information Dissemination (Indonesian Regulator) said, “Indonesian representatives are looking forward to meeting with broadcasters in Australia to see firsthand the DAB+ technology working and to learn as much as possible about Australia’s digital radio rollout.”

The Indonesian delegation is meeting with key stakeholders from the Australian radio industry including; commercial and the public service broadcasters, plus industry regulator the Australian Communication and Media Authority (ACMA) and the Department of Broadband Communications and the Digital Economy (DBCDE), to discuss the successful switch on of digital radio in Australia.

The delegation will also visit the TXA Australia Artarmon tower site to inspect the DAB+ antenna, transmitters and multiplexes.

DAB+ digital radio technology switched on in Sydney, Melbourne, Brisbane, Adelaide and Perth is the standard already adopted in Switzerland, Malta and Hungary, to be launched in Germany and Italy soon and expected to be trialled and/or adopted in the Czech Republic, Malaysia, China, Indonesia, much of Scandinavia and other European and Asian markets.

For further information on digital radio visit: www.digitalradioplus.com.au

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