



NEWS RELEASE

Frontier Silicon ‘Vega’ module powers Goodmans GHDAB101, world’s smallest handheld DAB radio

London, 7 August 2008: Frontier Silicon has announced that its module is at the heart of a new DAB radio just launched by Goodmans and now available on the market. The new GHDAB101 is the world’s smallest stand-alone DAB radio currently available – measuring just 69.5 x 44 x 21.4mm and weighing only 48g complete with earphones – and is already available in retail channels.

The new pocket-size DAB radio from Goodmans is based on Frontier Silicon’s Vega FS4051 personal DAB/FM radio module, which is a miniature high performance DAB/FM-RDS radio printed circuit board (PCB) module that requires only keymat, case, battery and headphones to produce a complete end-product. Products based on Vega require just two AAA size cells to provide over 10 hours of DAB radio use or 15 hours of FM.

Christian Corney, Buying Director for Goodmans, said, “The UK has a strong market for DAB radio, so it was important for us to utilise the best-in-class technology to drive our own product strategy for the handheld sector. Frontier Silicon’s expertise in DAB audio combined with its ability to produce market-leading technology for portable products at low cost made it the perfect choice for us.”

“The introduction of this tiny stand alone DAB radio at a very competitive price point will give the DAB market a real boost.” commented Steve Evans, VP Sales and Marketing for Frontier Silicon “The Vega platform utilises our expertise to offer the sensitivity and power consumption that will make this a compelling product for the handheld market”

The Goodmans GHDAB101 packages Vega into an ergonomic case designed to slip easily into small pockets. It is provided with high-quality headphones, which double up as an aerial, and a simple but versatile user interface featuring seven front-panel buttons to cover all functions; a blue backlit display shows station name (for both DAB and FM-RDS), volume level, mode, favourites icon, signal strength and battery level. The GHDAB101 will be available from Argos and other major retailers.

Frontier Silicon will be demonstrating Vega and other new products at the IFA Consumer Electronics Fair at Berlin, 29 August – 3 September. To make an appointment, see

<http://www.frontier-silicon.com/events>

Ends

Editor's notes

Photographs and further information

High-resolution photographs and further information are available at

<http://www.frontier-silicon.com/products/modules/vega.htm>

About Frontier Silicon Limited

Frontier Silicon is the World's leading supplier of integrated circuits and modules for digital audio receiver products and mobile digital TV. Established in 2001 as a privately funded fabless semiconductor company, Frontier Silicon has over 140 employees. The company is based in Watford, England, with design centres in Cambridge, Dublin and Shannon. Frontier Silicon also has branch offices and technical support representation in Hong Kong, China and Japan. Products include complete solutions for digital audio systems and mobile TV, from silicon through software to production-ready platform designs.

Customers include Alba, Bang & Olufsen, Bose, Bush, Denon, Cyrus, Goodmans, Grundig, harman/kardon, Hitachi, JVC, Magic Box, Ministry of Sound, Onkyo, Panasonic, Pioneer, Philips, Pure, Revo, Roberts, Samsung, Sanyo, Sharp, Sony, TEAC, Tivoli Audio and Yamaha.

Frontier Silicon is a trademark or registered trademark of Frontier Silicon Ltd.

About Goodmans

Goodmans markets a wide range of both audio and vision entertainment products that are at the forefront of innovation and popular demand including Digital HD Ready LCD TVs, Digital Set Top Boxes, and DVD Players and Recorders. Goodmans has for many years also been a

leader in DAB (Digital Audio Broadcasting) and its portfolio includes products for the home and for those on the move.

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