



**radioscape®**

## **PRESS NEWS**

### **RADIOSCAPE WINS CONTRACT TO SUPPLY PROFESSIONAL DAB BROADCAST SYSTEM TO SLOVENIA**

**London, UK – 17 JANUARY 2006** – RadioScape, a world leader in digital radio and multimedia broadcast technology, today announced that it has just been awarded a contract to supply the first DAB broadcasting system for Slovenia. The system is due to go live in February 2006, and will initially simulcast Slovenia's four main radio stations. It will allow RTV Slovenija to investigate functionality such as radio text (DLS), Electronic Programme Guide (EPG) and advanced traffic information systems that differentiate DAB from FM/RDS and are convincing so many broadcasters to move to digital to take advantage of these exciting and innovative features.

“The future of radio is clearly digital and DAB provides a robust, well proven means of delivering a wide variety of content and additional services,” explained Bojan Ramsak, Senior Engineer at RTV Slovenija. “The system will initially be installed 1740 meters above sea level at the main transmitter site of Krvavec, overlooking the capital city of Ljubljana. From here, it will serve a region of 1600 square kilometres and a potential audience of 512,000 potential listeners. We will then look to expand the system both in terms of services and coverage.”

Kevin Parslow, RadioScape's Sales and Marketing VP, added, “Slovenia is a strategically important win for RadioScape as it validates our leadership in offering the latest developments in DAB audio and data services. As the rollout of DMB and DMB gains momentum in Europe, we expect neighbouring countries to follow Slovenia's example and take advantage of the flexibility and leading-edge functionality that RadioScape's DAB and DMB systems can deliver.”

A key reason why RadioScape's DAB broadcasting solution was selected was its pioneering use of IP infrastructure to distribute both audio and data content from studio to multiplexer. This simplifies system integration as it makes use of an existing IP network that RTV Slovenija already has in place for transporting analogue signals and will result in a significant cost saving both in the initial phase and in any subsequent expansion of the network.

#### **About RadioScape**

RadioScape® Ltd. is the world's only developer of end-to-end digital audio broadcasting solutions giving RadioScape unmatched systems knowledge and enabling it to ensure that customers receive the highest levels of quality, robustness and reception at all stages. Its Digital Radio broadcast suite is used extensively throughout the world including the largest DAB installation to date -- the UK's commercial DAB network.

Its innovative *Software Defined Digital Radio*™ approach has made it a leader in DAB and DMB technology with its DAB receiver modules being extensively used by many of the world's leading consumer electronics manufacturers. The company has announced that it is working on DRM capability that will result in true, multi-standard, digital radio receivers.

Founded in 1996, RadioScape's investors include Atlas Venture, Royal Bank Ventures, Scottish Equity Partners, JAFCO, Texas Instruments, Yasuda Enterprise Development, iGlobe Partners, Psion and Arqiva. RadioScape is

headquartered in London, England with offices in Singapore and Hong Kong. For more information, please visit <http://www.radioscape.com>

*RadioScape is a registered trademark and Software Defined Digital Radio is a trademark of RadioScape Limited. All other trademarks are acknowledged.*

For an image of the RadioScape broadcast systems, please go to [http://www.radioscape.com/Resource\\_Library/Images/Broadcast/](http://www.radioscape.com/Resource_Library/Images/Broadcast/)

**For more information, please contact:**

Caroline Skipworth  
RadioScape Ltd  
+44 20 7317 1996  
[Caroline.Skipworth@radioscape.com](mailto:Caroline.Skipworth@radioscape.com)

Nigel Robson  
Vortex PR  
+44 1481 233080  
[Nigel@vortexpr.com](mailto:Nigel@vortexpr.com)