



Press release, June 9, 2005.

Switzerland has chosen “DAB by Factum”

SRG SSR idée suisse, the public broadcaster in Switzerland, has chosen to order complete DAB head end systems with full redundancy from Factum Electronics AB. During 2005-2007 SRG SSR plans to roll out DAB services covering all regions in Switzerland.

The ordered equipment consists of redundant multiplexer systems, audio encoders, data broadcasting servers and a seamless redundancy switch. The first step also includes a second multiplexer system for spare parts and ensemble tests at SRG SSR. A comprehensive package of training and software development tools is also part of the order. Factum Electronics has previously supplied similar digital radio solutions to customers in Australia, Belgium, Canada, Denmark, Germany, Hungary, Italy, Korea, Norway, Sweden and United Kingdom.

“Once again we have been awarded a very prestigious contract and we are very proud to be entrusted to supply our DAB solution together with our partner Teletrend AG who is doing the system integration and after sales support to SRG SSR. This proves that our focus on customer needs and our development concept are appreciated by our customers”, says Kenneth Lundgren, Managing Director, Factum Electronics AB.

“SRG has chosen Factum as supplier since we’re convinced by the overall well balanced package of features, reliability, quality and services provided by Factum and Teletrend AG. Factum covers nearly all products required for our DAB platform, which allows very consistent and user-friendly operation and high flexibility to expand in the future to our new fully redundant distribution playout centers, built on separated locations. This leads also to lower long-term cost-of-ownership, another important factor to SRG”, says Gabriel Leuzinger, Project Manager DAB platform at SRG SSR.

Factum Electronics AB is a leading DAB system provider to large national broadcasters, network operators and commercial radio stations. ““DAB by Factum” is an established concept for user-friendly and flexible systems. Factum is not only offering the solutions to digital challenges, we are setting the standards and are leading the way for the new kind of radio”, concludes Kenneth Lundgren, Managing Director, Factum Electronics.

For further information, please contact:

Kenneth Lundgren, MD, Factum Electronics AB, +46 13 36 86 07, +46 703 69 00 29,

kenneth.lundgren@factum.se

Gabriel Leuzinger, Project Manager, SRG SSR idée suisse, +41 44 305 65 08,

gabriel.leuzinger@srgsrideesuisse.ch,

About Factum Electronics AB and Effnet Holding AB (publ)

Factum Electronics AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the areas of DAB/DMB, Digital Audio/Multimedia Broadcasting, and NICAM, digital stereo sound for television broadcasting. Factum develops and sells a wide range of standard system components and custom specified solutions for signal encoding, decoding and processing and serves professional broadcasting customers in more than 40 countries. For more information about Factum, please visit www.factum.se and more information about DAB/DMB is available at www.worlddab.org.

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