

DAB

: følg lyden

DAB digitalradio

Press Release from Digitalradioutvalget Norway

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DAB digital radio – More content – More coverage – Now!

The development of DAB Digitalradio in Norway takes huge steps forward with the newly announced plan of new and improved DAB coverage. In many parts of Norway there are relatively few channels available on FM. (4-6 average). With the agreed coverage-plan below many people will receive a far better offer of radio programming. 80% of the population will have DAB coverage and several more channels, when this plan is completed in autumn of 2007.

Current situation

The national ensemble for DAB has coverage of 70% and consists at present of 8 channels. The regional ensemble which consist of the Oslofjord area and partly the area of Rogaland, Trondheim and Tromsø have further 5-8 channels, with coverage of 40% of the population.

December 2007

Southern Norway (Sørlandet) will receive 15 channels on DAB vs. 6 or less on FM in most parts of this area. P4 (largest commercial station) introduces a new DAB only channel. NRK (national broadcaster) is also planning new content in this period.

New transmitters will be established in Sørlandet. The cities of Lillesand, Grimstad, Arendal, Tvedestrand, Risør and surrounding areas will get DAB coverage. In addition there will be new transmitters in the county of Telemark, which covers the area of Kragerø and Notodden. This transmitters will secure continues DAB coverage from Kristiansand and northbound on E18 motorway.

Furthermore, there will be DAB coverage in several new road-tunnels in Oslo, area of Bærum and Vestfold E18

May 2007

72% of the population will have a DAB offer of 14-18 channels - many of them DAB only. The regional ensemble will get the same coverage as the national ensemble. The DAB multiplexes will have capacity for new exclusive DAB channels and the correct NRK regional programming in very area.

July 2007

The county of Møre & Romsdal will have DAB coverage. Transmitters at Reinsfjell & Gamlemsveten will cover the following cities and surrounding areas: Kristiansund, Ålesund and Molde. The coverage in North of Norway will be expanded with Alta and Vadsø. All these areas have a very limited FM content offer today. With DAB there will be 14-18 channels available. At end of July there will be 78% DAB coverage in Norway.

Fall 2007

Northern Norway (Nordland) will receive DAB through new transmitters at Salten, Rønvikfjell, Hemnes, Mofjell and Narvik. This will ensure DAB coverage in many northern areas including Bodø, Mo I Rana and Narvik.

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